

# DeloreanRental.com Takes Center Stage in Forbes: "How DeLorean Time Machine Rentals Became a Cultural Phenomenon"

Forbes has featured DeloreanRental.com in its article "How DeLorean Time Machine Rentals Became a Cultural Phenomenon" (Aug 26, 2025). The piece highlights how the company turned an iconic movie car into a nationwide experience for weddings, events, and productions, blending nostalgia, pop culture, and cinematic accuracy.

Chicago, IL August 27, 2025 -- (PR.com) -- DeloreanRental.com, the premier DeLorean Time Machine rental service, is proud to announce it has been featured in the <u>latest issue of Forbes</u>, with the article titled "How DeLorean Time Machine Rentals Became a Cultural Phenomenon," published August 26, 2025.

In the article, Forbes explores how DeloreanRental.com transformed a beloved film icon into a thriving nationwide business. Highlighting the company's creativity and cultural resonance, the feature underscores how nostalgia, entertainment, and immersive experiences can evolve into a successful entrepreneurial venture.

"Being featured in Forbes is a monumental milestone for us," said owner, Jason Alspaugh. "This recognition validates the passion and precision we put into every time machine replica—from screen-accuracy to unforgettable client experiences." The feature emphasizes DeloreanRental.com's knack for turning a fictional fantasy into real-world memories, showing how these cars ignite joy, conversation, and viral photo moments at events across the nation.

### Headlines and Highlights

National Recognition: An esteemed mention in Forbes cements DeloreanRental.com's role in redefining themed experiences.

Cultural Impact: The feature spotlights how the business tapped into the nostalgia of Back to the Future to cultivate a broad, enthusiastic audience.

Growth and Reach: From local celebrations to large-scale brand activations, DeloreanRental.com offers custom experiences nationwide—making the impossible feel possible.

Brand Reinforcement: Aligning with a Forbes feature positions DeloreanRental.com for future opportunities in partnerships, media exposure, and expansion.

### About DeloreanRental.com

DeloreanRental.com operates the #1 Google ranked Delorean Time Machine rental service, offering screen-accurate DeLorean Time Machine replicas for events from Coast to Coast and beyond—including Canada and Europe. Whether it's a birthday, wedding, corporate event, comic con, or commercial shoot, DeloreanRental.com brings cinematic magic to life—one "Great Scott!" moment at a time.



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Celebrate with us as we continue to deliver cinematic nostalgia—and maybe one day, even actual time travel... but for now, one unforgettable ride at a time.



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# **Online Version of Press Release:**

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