



Aphora Health Acquires CareNexis to Accelerate Innovation in Specialty Pharmacy Benefits and AI-Driven Insights for Self-Insured Employers

Cary, NC July 10, 2025 --([PR.com](https://www.pr.com))-- Aphora Health, a leading provider of cost containment solutions and advanced pharmacy benefit strategies for self-insured employers, announces the acquisition of CareNexis, a digital health company known for its proprietary consumer health intelligence and engagement platform.

This acquisition represents a strategic step in Aphora Health's mission to modernize how self-insured employers manage rising prescription costs, particularly in the complex and growing field of specialty medications. The CareNexis intellectual property will be fully integrated into Aphora's technology stack, accelerating its roadmap for AI-driven benefits optimization and personalized user experiences.

"CareNexis brings powerful IP that aligns perfectly with our vision: to deliver smarter, more affordable pharmacy benefits without tradeoffs," said Jim Song, CEO of Aphora Health. "With CareNexis, we are continuing to create value for employers by making specialty medications more accessible and affordable, providing a pharmacy benefit platform that is intelligent, and enabling savings to be reinvested in the health of the workforce."

Powering the Next Generation of Employer-Driven Pharmacy Benefits

At a time when specialty drugs account for a significant share of total pharmacy spend, employers are demanding new ways to reduce and control costs without compromising care. The combined platform from Aphora and CareNexis will offer:

- Real-time AI-driven pharmacy benefit optimization
- Predictive savings analytics and actionable employer intelligence
- \$0 copay models that benefit both employees and employers

"We built CareNexis to transform and personalize how consumers discover and access care," said Daniel West, Founder & CEO of CareNexis. "Joining Aphora allows us to scale that vision, with real impact on employer bottom lines and employee satisfaction."

A Win for Employers

The deal underscores a broader shift in the pharmacy benefits landscape: the convergence of technology, transparency, and patient-first strategies. With CareNexis' digital infrastructure, Aphora is positioned to deliver both lower costs and higher-value benefit experiences for self-insured employers and their members.

As the U.S. healthcare system continues to evolve, Aphora Health is setting a new standard: high-value, and intelligent pharmacy benefits that put the employers and employees first.

About Aphora Health

Aphora Health empowers self-insured employers with pharmacy benefit solutions that deliver significant



cost savings over traditional, high-cost plans, combined with personalized care navigation services for employees. By combining advanced data science with a deep understanding of the pharmacy ecosystem, Aphora reduces spend on specialty, brand, and generic medications without requiring any plan changes. Aphora Health works directly with employers as well as within existing PBM and plan structures.

About CareNexis

CareNexis is a digital health innovator focused on making prescription, OTC, and personal care access more intelligent, affordable, and transparent. Its proprietary platform combines AI-driven health market intelligence and tools to help brands and manufacturers better understand and engage health care consumers.



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