



DuxxBak Composite Decking Now Available Nationwide Through Lowe's Online, Offering Water-Shedding Technology for Elevated Outdoor Spaces

DuxxBak Composite Decking has announced nationwide availability through Lowes.com. Known for its patented water-shedding technology, DuxxBak creates dry, usable space beneath elevated decks. This milestone marks the culmination of a strategic partnership with AmeriLux International and brings the full product line—DuxxBak Dekk, I.Dekk, Optima, and Commercial Dekk—to homeowners and contractors across the U.S.

Green Bay, WI May 20, 2025 --([PR.com](https://www.pr.com))-- [DuxxBak Composite Decking](#) is proud to announce a major milestone in its nationwide growth: the entire DuxxBak product line is now available to customers across the United States through Lowe's online store. This expansion—driven by the strategic partnership between DuxxBak and AmeriLux International—brings full access to DuxxBak's portfolio of high-performance, eco-engineered decking solutions to homeowners, contractors, and pros from coast to coast.

"This moment is the culmination of over a year's work," said Eddie Holzem, Vice President of Sales and Marketing for DuxxBak. "To now have every product in our lineup—DuxxBak Dekk, I.Dekk, I.Dekk HD, Optima Dekk, Optima Dekk LT, and Commercial Dekk—available nationwide through [Lowes.com](https://www.lowes.com) is a significant step forward in our mission to make premium decking more accessible to every customer."

Holzem added, "This achievement simply wouldn't have been possible without the dedication, hustle, and behind-the-scenes coordination of the AmeriLux team. Their partnership has been instrumental every step of the way—proof of what's possible when both teams are aligned and committed to delivering something great."

Unlike traditional composite decking, DuxxBak products are engineered with proprietary, moisture-resistant composite technology that defies rot, mold, and decay. The flagship DuxxBak Dekk features a patented interlocking profile that sheds water without the need for underdeck drainage systems, while other profiles like I.Dekk HD and Commercial Dekk are built for long spans and high-traffic durability. All products are made in the USA, backed by a Lifetime Limited Warranty, and designed to perform in even the harshest conditions.

"This rollout reflects the strength and momentum of our partnership with DuxxBak," said Matt Balzola, Vice President of Sales at AmeriLux International. "Our role as master distributor has always been about delivering market-ready solutions efficiently. Now, contractors and homeowners can access the full range of DuxxBak products through Lowe's online platform, making it easier than ever to build with a best-in-class composite decking solution."

This announcement builds on the August 2024 launch of AmeriLux as DuxxBak's master distributor, which laid the foundation for this full-scale rollout. Since then, the companies have optimized logistics, expanded marketing assets, trained retail teams, and added enhanced content to Lowes.com—including product selectors, installation videos, 360° product imagery, and updated technical documents.



As the DuxxBak product family expands its reach through Lowe's, both companies remain focused on customer success—supporting retail education, contractor engagement, and homeowners through simplified tools, engaging digital content, and unparalleled product performance.



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