



Florida Private Company Raises Money Through TIGRcubsTM

Chicago, IL February 20, 2008 --(PR.com)-- AnnuitEASE.com, a data consolidator of annuity pricing information for professional financial advisors, successfully gained private investors attention with Entrex's TIGRcubTM product.

The proprietary instrument, a patent pending and trademarked name for "Top-line Income Generation Rights Contracts" (TIGRcubTM), was developed by Entrex Inc. and launched in late 2007.

TIGRcubTM instruments address the inevitable illiquidity issues that exist in the world of private-sector investing. TIGRcubsTM were specifically designed to garner high current cash-on-cash returns from investments into private companies.

AnnuitEASE.com CEO, William Walsh, admits "TIGRcubsTM are a great solution for companies in my position. As a private company CEO I could now approach potential investors, who are inundated with illiquid equity-focused opportunities, and offer them the better way to get involved. Cash-on-cash and risk adjusted returns without needing to promise future liquidity for their equity stake – an event which would be ultimately market timing and market sentiment focused anyway."

"The TIGRcubTM structure allows me to play on my company's strength, which is growing revenue, while providing investors a regular, growing and ongoing cash return – something they don't often see."

In fact, Mr. Walsh identified multiple investors tempted by the AnnuitEASE TIGRcubsTM. One capital source explains, "It's appealing to add something like a TIGRcubTM into my portfolio. The deal offers returns from the first month after I invest and, over the life of the contract, it has the potential to offer a compelling alternative investment type return."

Entrex launched TIGRcubsTM to capitalize on the revenue growth of private companies with annual revenues less than \$100 million, several years of operating history, demonstrated growth and sustainability. Entrex offers origination, reporting, rating and eventually trading of private company financial instruments.

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