Rubicon Venture Capital Hosts Corporate Venture Capital (CVC) Seminars in London and Paris

London, United Kingdom, June 20, 2017 --(PR.com)-- Rubicon Venture Capital, a leading venture capital firm with offices in Silicon Valley and New York City, will host half-day seminars on the topic of Corporate Venture Capital (CVC) in London on June 28 and in Paris on June 29, 2017. The CVC sessions will be led by Andrew Romans, author of the leading book on CVC - Masters of Corporate Venture Capital. Romans conducted over 100 interviews with leading CVCs such as Intel Capital, Qualcomm Ventures, Salesforce Ventures, Motorola Ventures, Microsoft Ventures, Cisco, IBM and many others in the US, Europe and Asia.


The seminars will share wisdom from this research as well as Romans' personal experience of raising over $25m funding from CVCs for his own technology startup as well as co-investing with scores of CVCs as an active venture capitalist.

Corporate Venture Capital is becoming increasingly important as a way of bringing innovation from a global burgeoning landscape of startups into large corporations and conglomerates. In the past innovation occurred in large research and development labs of companies like HP and IBM. Today this is shifting to startups. Large corporations must embrace new technology and adapt their businesses or risk falling behind.

More than 20% of VC financings in the US and Europe involve at least one CVC and the number of active CVC units has more than doubled in the last five years. In some countries like Japan and the Middle East more than 80% of VC financings include at least one CVC. CVC is a powerful way to jumpstart ecosystems of cities and countries outside of the well developed startup ecosystems of Silicon Valley, New York and London. CVC can be used effectively in concert with M&A to help highly profitable corporations become even more successful and also help declining corporations diversify their products and services and become profitable and high growth companies again.

Entrepreneurs can also benefit from partnering with global corporations as distribution channel partners, customers, and ultimately as buyers of their startups as well as an additional source of capital. CVC can be a winning strategic and financial partnership for both startups and corporations. CVC has in the past often made critical mistakes, many of which can be fixed and will be addressed in these seminars reviewing multiple real life case studies, best and worst practices.

The seminar will cover:

· Why corporates establish CVC groups
· How to establish a list of top priorities of strategic and financial objectives
· How to convince your board to commit to a CVC program
· How to structure the strategy and fund from a branding, legal, portfolio construction, investing strategy, team building and compensation
· How to achieve strategic goals while generating profit and ensuring evergreen longevity of the CVC
· Case studies highlighting best practices, classic and expensive mistakes to avoid
· Understand specific mistakes CVCs make and specific strategies to avoid these and achieve stated objectives
· Recommended government policy and implications for national economies related to CVC and venture capital
· How to evaluate and invest into early stage companies from a pure strategic vs financial return.

The events will include a legal session with Neil Foster, Partner at leading law firm Baker Botts themed “Terms Sheet Terms and Deal Execution” as well as VC panels with leading CVCs, financial VCs, angels and family offices with lots of time for networking and cocktail receptions.

Rubicon Venture Capital is pleased to partner with Baker Botts in the City of London and Le Hub Bpifrance in Paris to host these events and assemble leaders from corporates, family offices, conglomerates, VCs, angel investors and entrepreneurs.

About Rubicon Venture Capital
Rubicon Venture Capital is a very active early stage VC fund with offices in San Francisco and New York City focused on backing consumer and enterprise technology companies at the Late Seed, Series A and B stages. Rubicon has a diverse set of LPs from corporates, individual high net worth angel investors, family offices and institutions creating a powerful network ready to assist our startup portfolio. We enable our LPs to co-invest along side the fund on a deal-by-deal basis via innovative sidecar funds right up to IPO or M&A exit. Rubicon also operates an innovative program for corporates and CVCs to access startup innovation.
Contact Information:
Rubicon Venture Capital
Mat Kaliski
860-710-0659
Contact via Email
rubicon.vc

Online Version of Press Release:
You can read the online version of this press release at: https://www.pr.com/press-release/720487

News Image:

![Rubicon Venture Capital Logo](https://www.pr.com/press-release/720487)