Data Management Thought Leader Publishes a Timely Book / Data-Driven Leaders Always Win

We are witnessing a digital revolution, with data volumes rising 30 to 50% per year. In Data-driven Leaders Always Win, the author Jay Zaidi tackles complex issues related to data and information management.

Washington, DC, June 27, 2016 --(PR.com)-- Klaus Schwab, the founder and executive chairman of the World Economic Forum states that we stand on the brink of a technological revolution that will fundamentally alter the way we live, work, and relate to one another. In its scale, scope, and complexity, the transformation will be unlike anything humankind has experienced before. Klaus is describing the Fourth Industrial Revolution or the digital revolution that has been occurring since the middle of the last century. It is characterised by a fusion of technologies that is blurring the lines between the physical, digital, and biological spheres. In order to make this point, the author Jay Zaidi has labeled the Fourth Industrial Revolution the "Age of Data."

This book was written for readers across all industries and skill levels. If they are currently a leader, aspire to be one, or wish to influence their leadership team, and move up the corporate ladder in the "Age of Data", then this book is for them.

Organizations are being forced to undergo a digital transformation and this is creating a tumultuous period of change for them. Those that wish to win with data must implement a data culture - a complex undertaking. It requires an in-depth understanding of the data ecosystem, its components, and the interaction between people, process, technology, and data, to deliver business value. Being data-savvy and data-driven are core skills for leaders and their organizations to win in the "Age of Data."

The Chief Data Scientist of the U.S. DJ Patil says, "Succeeding with data isn't just a matter of putting Hadoop in your machine room or hiring some physicists with crazy math skills. It requires you to develop a data culture that involves people throughout the organisation."

The book will be available in paperback, and eBook formats via Amazon.com and thousands of online and offline bookstores. The list price for the paperback edition is US $24.95 and the eBook is priced at US $9.99.

About Jay Zaidi

Jay Zaidi is the founder and managing partner of AlyData (http://www.alydata.com/). As an entrepreneur, strategic advisor, and thought leader he specialises in strategic data management, analytics, and change management. His firm provides services and solutions to help companies improve decision-making and performance, using data as their weapon of choice. Jay founded AlyData in 2014. For the thirteen previous years, he led enterprise data management programs at Fannie Mae, and he spent seven years in management consulting at PriceWaterhouseCoopers LLC and other firms prior to that. At Fannie Mae, he directly reported to the chief data officer and led data quality, metadata, master data management,
analytics, and business intelligence organizations.

For more information about Data-Driven Leaders Always Win - An Essential Guide For Leaders In The Age of Data and to obtain a media kit for the book, please visit http://javed-zaidi.wix.com/alydata-3-1#!alydata-book/z1yd8.
Contact Information:
AlyData
Jay Zaidi
7038619636
Contact via Email
www.alydata.com

Online Version of Press Release:
You can read the online version of this press release at: https://www.pr.com/press-release/677136