



## **Lauren Bush, Miss Universe, Cassie, Maggie Rizer, Naughty by Nature, Heatherette, Tinsley Mortimer and Many Celebrities Flock to the New York AIDS Film Festival Red Ball**

*The New York AIDS Film Festival 5th Annual Red Ball gives awards and also boasts a celebrity fashion show. It is hosted by Lauren Bush, Maggie Rizer, Greta Cavazzoni and Suzanne Engo. It boasts celebs like R&B sensation, Cassie, Naughty By Nature, Danity Kane, and socialites like Luigi Tadini, Tinsley Mortimer and more. The awards will go to Heatherette, Miss Universe Riyo Mori, BET and GMHC for 25 years of service.*

New York, NY November 24, 2007 --([PR.com](http://PR.com))-- New York AIDS Film Festival Red Ball at The Riverhouse:

December 1st 2007 (World AIDS Day)

Media Alert/Tip Sheet:

**What:** The Annual New York AIDS Film Festival Red Ball. The event will have a pre –vip sunset dinner where awards will be given to individuals and organizations who have contributed to the fight against AIDS. This year GMHC, Heatherette, Miss Universe and BET will be honored. Following this there will be a celebrity fashion show to follow. The runway will be modeled after a red carpet of an event with models strutting and posing for paparazzi. Proceeds go to the New York AIDS Film Festival which is launching an initiative to turn into the New York AIDS Museum.

**Who:** Hosts and Chairs Lauren Bush actor activist, Supermodel Maggie Rizer and Supermodel /bag designer Greta Cavazzoni along with NY AIDS Film Festival executive director /film producer Suzanne Engo, Luigi Tadini, Socialite Cassie R & B Singer , Aubrey O'day & Danity Kane pop stars, Tinsley Mortimer, Socialite, Riyo Mori, Miss Universe, Marc Bouwer and Paul Margolin, designer, Luca Orlandi, Luca Luca designer, Galen Oluchi , Supermodel, Traver Rains & Richie Rich, Heatherette Designers, Treach & Vinny Naughty By Nature , rappers, actors, Raimondo Cifoni, Swish Jeans, Unruly Heir, Bernard Oyama, Carlos Campos, Angry Genes Mens Designers, Annabel Vartanian, Socialite/Model, Marjorie Hill director GMHC, Sonya Lockett BET, Paolo Monaci, Golden Graal Director (Italian Film Student Voted Oscar Awards), Gianluca Melillo, Forum Nazionale Di Govani, H.E Mr Yukio Takasu, Ambassador Japan to the United Nations, Irina Pantaeva, Supermodel, Ruth Engo, Founder African Action on AIDS, Bunmi Makinwa Director UNAIDS NYO. Ted Gibson, Celebrity Hairstylist – Ted Gibson Hair Salon, Cody Ross, Designer, Sara D'amario Italian Actress

**When:** Saturday December 1st

Pre VIP Sunset Dinner 6:00pm -8pm/Fashion Show 8:30pm start

After Party 8:45 pm – Midnight

Press/Photography Check in at 5:00pm. ( arrivals vip dinner)

Press for Show – Check in at 7:30pm ( show)

**Where:** The Riverhouse Sales and Discovery Center 250 Vesey Street  
(map attached)



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Sponsors: The Riverhouse  
VIP Gift Bags to be distributed

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