Detroit, MI, October 18, 2014 --(PR.com)-- Voices of Detroit Initiative (VODI) will hold a community press breakfast “Healthier, Happier, IMPACT!” on Wednesday, October 22, 2014, to unveil their online toolkit for their program initiative, IMPACT: The Healthy Living Campus. The breakfast will be held at the American Serbian Memorial Hall at 19940 Van Dyke Ave in Detroit from 9:30–11:30 am.

VODI-IMPACT is one of eight national sites funded by the Kresge Foundation’s Safety Net Enhancement Initiative (SNEI) and was designed to test the concept of community-based health interventions that focused on one or more of the social determinates of health.

VODI is a community-based health care coalition dedicated to providing Detroit’s uninsured and underinsured with access to affordable, effective health care through an organized, sustainable delivery system. VODI partners include health systems, health departments, Federally Qualified Health Centers, Wayne State University School of Medicine, the Detroit Wayne County Health Authority and the Wayne County Community Mental Health Agency.

IMPACT is a collaborative health delivery model providing hypertension and diabetes prevention and management services to residents in the Osborn/Conner Creek communities. The IMPACT Healthy Living Campus – the primary hub for services – is where more than 630 IMPACT members have ready-access to health, medication and nutrition education, health care, fresh foods, and fitness activities, all in a safe environment.

Grant partners include St. John Providence Health System and Detroit Community Initiative and more than 70 strategic partners collaborated to bring programs and services to the Campus to connect with the community. Partners included Gleaners Community Food Bank, The National Kidney Foundation, CVS Pharmacy, Kindred Hospital, Matrix Human Services, U of M School of Pharmacy, The Greening of Detroit and local churches and schools.

The online toolkit will be made available on October 22nd and will include: A Guide for Establishing a Healthy Living Campus; A Guide for Community Health Conversations; Assessment tools used in the program such as surveys, member health card, social media health messages and other resources.

Breakfast invitees include VODI-IMPACT key stakeholders, public health organizations, ACOs, service-learning organizations, health professionals, health plans, community-based organizations, the faith community, schools, and policy makers. A link to the toolkit will be available on October 22nd on the IMPACT website at www.impactconnercreek.org. For more information regarding the toolkit and community press breakfast contact Gayle Walters, Program and Marketing Director, at 313-288-9450.
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