



Linkpay Launches Out of Stealth, Built to Make Payments Easy for Everyone

Cloud Payment Company Simplifies Complexities of Online, Mobile, Retail and Global Payment Services.

Carlsbad, CA July 08, 2014 --(PR.com)-- Linkpay (www.linkpay.com), a provider of next generation cloud payment services, today announced its official launch. Linkpay is built to make Payments Easy for Everyone, whether you're an online, mobile, retail or global business.

Linkpay is the payment industry's first 100% cloud-built, omni-channel payment platform. Built from the ground up to handle everything including, merchant accounts, gateway, card storage and tokenization, recurring subscription, PCI security, point-of-sale, gift and loyalty, localized global payment types and direct payout - all within a cloud infrastructure. Merchants now have a complete payment service through a single, secure partner.

Linkpay has been under the radar building their platform for the last year while steadily building buzz since it started signing clients. Founded by payment veteran James Byler and a dedicated team of payment professionals, Linkpay looks to shake up the stodgy slow moving payment industry by providing innovative, next generation payment solutions from the cloud.

"We see huge pent-up demand for an omni-channel cloud solution, particularly in the development community," says Byler.

"We see fragmented solutions in the market today ranging from payment aggregators offering small online companies US credit card processing, to banks offering point-of-sale solutions, to foreign software companies offering regional county-by-country connections. Companies today require a single partner for all channels, whether they are a retail merchants going online, an online merchants going mobile, or an online merchants expanding globally" – Linkpay combines all channels in a simple and cost-effective solution.

Online, mobile, retail or global – Linkpay's omni-channel solutions allow companies of all sizes to expand into new channels or extend globally without having to change partners or add connections. Linkpay makes Payments Easy for Everyone.

About Linkpay

LINKPAY (www.linkpay.com) is built to make Payments Easy for Everyone. Whether an online, mobile, retail or global business we have solutions for everyone. Linkpay is the payment industries first 100% cloud-build omni-channel payment platform. We offer solutions differently. We're Secure, Flexible and Driven all within the Cloud. Our passion for technology and payment solutions is unrivaled – it shows in our services.

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