



## **World Salsa Athletes Compete at Disney**

*Dancers from 40 countries will dance-off for the title of World Salsa Championship*

New York, NY September 30, 2007 --([PR.com](http://PR.com))-- This December, athletes from over 40 countries will convene at Walt Disney World to dance-off for the title of World Salsa Champion. Disney's Coronado Springs Resort, located at Walt Disney World Resort®, Lake Buena Vista, Fla., will be the host site for the Third World Salsa Championships from December 12 through 16. The competition will be broadcast by ESPN International and Transworld International, under the direction of noted producer Rob Beiner, winner of 12 EMMY awards.

"We are thrilled to be hosting an international event of this magnitude that also delivers world-class entertainment," said Nancy Gidusko, director of Walt Disney World Minority Business Development. "Not to mention, our alliances with international organizations allow us to showcase Central Florida to multicultural businesses that will impact the region's economy."

Hailed as the Olympics of Salsa dancing, the World Salsa Championship gathers the winning couples and groups from different salsa competitions from Australia, Argentina, Bulgaria, China, Colombia, France, Germany, Holland, Hong-Kong, Italy, Israel, Japan, Mexico, Monaco, Morocco, Peru, Romania, Spain, Switzerland, Turkey, UK, UAE, United States, Puerto Rico and Venezuela to defend their titles in their respective divisions.

The four main divisions dominating this enclave of professional athletic-dancers are those of the LA style "On 1" emphasizing the first beat of the music; the NY style "On 2" emphasizing the second beat of the music; "Cabaret" which combines Salsa dancing with tricks, cartwheels, and flips; and "Team" where 6 or more dancers, up to 20 at once, perform at the same time.

Cultivating this worldwide Salsa dance movement is Salsa connoisseur Albert Torres who has managed to create a world dance championship with a culminating event for professional and amateurs alike.

The Third Annual World Salsa Championship will pay tribute to the legendary Palladium Days including rhythms and music of The Big Three Orchestras in three consecutive evenings (playing Tito Puente, Tito Rodriguez and Machito) and culminating with a tribute to the FANIA All Star. The Grand Opening will feature music by the legendary group El Gran Combo, nominated to the 2007 Latin Grammy edition.

Attached please find a clip showing the caliber of the championship dancers.

About the World Salsa Championship and Salsa Seven  
Salsa Championship was organized by a group of salsa lovers under the leadership of salsa celebrity Albert Torres. The "Salsa Seven" group is committed to producing the most memorable music and dance event in the history of salsa. Salsa Seven is deeply committed to educating the public about this wonderful Latin rhythm we call salsa. Other members of the Salsa Seven Inc. include salsa promoters Leo Tizol and Willie Torres.



#### About Rob Beiner

Beiner has produced or directed more than 2,000 live, cable or pay-per-view sports and entertainment broadcasts in leading television networks, such as ABC Sports, CBS, NBC Sports, USA Network and ESPN. His successful career as producer and director includes broadcasts of seven Olympic Games, important boxing championships such as the Mike Tyson-Evander Holyfield match, NCAA basketball and football games, Comedy Central and the Kentucky Derby.

#### About Disney's Coronado Springs Resort

Disney's Coronado Springs Resort is conveniently located in Disney's Animal Kingdom Resort area and offers convenient access to all four Disney Theme Parks, two water parks and the Downtown Disney shopping and entertainment district. Disney's Coronado Springs Resort guests enjoy complimentary transportation throughout the Walt Disney World Resort, along with world-class amenities including a marina with watercraft rental, a Mayan-themed feature pool, three additional courtyard pools, a Spanish-infused full-service restaurant, indoor and outdoor lounges, food court, health club, and business center. Disney's Coronado Springs Convention Center features 220,000 square feet of flexible function and meeting space all on one level, including an 86,000 square foot exhibit hall, 60,000 square foot ballroom and 45 breakout rooms.

#### Other contacts

Those interested in attending or sponsoring this event can find more information at:

<http://www.worldsalsachampionships.com> .

For general information call 1-888-725-7274

For exhibition space: Mas Publicidad Ic. (407)488-2984

For travel packages in English: [www.gettravel.com](http://www.gettravel.com)

For Spanish, [www.Travelwithsears.com](http://www.Travelwithsears.com)

For tickets: [www.ticketweb.com](http://www.ticketweb.com)

For more information about Walt Disney World resort travel packages, visit

[http://disneyworld.disney.go.com/wdwi/es\\_US/index](http://disneyworld.disney.go.com/wdwi/es_US/index) , call (877) 700-DISNEY or contact your travel agent

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