

## Silver Screen Icon Marilyn Monroe<sup>TM</sup> Shines on Perth Mint Silver Coin

Perth, Australia May 02, 2012 -- (PR.com) -- As the 50th anniversary of Marilyn Monroe's untimely passing approaches, The Perth Mint has today released a special commemorative coin to celebrate her unbridled life and incredible career.

An American actress, singer and model who graced the screen with her luminous beauty, Marilyn Monroe was considered the epitome of the blond bombshell.

Struck from 1oz of 99.9% pure silver in proof quality, the Marilyn Monroe™ coin depicts a photographic image of the actress set against a background of film with stars. The design also includes a representation of Marilyn's signature and The Perth Mint's "P" mintmark.

Perth Mint Sales and Marketing Director, Ron Currie, said that the goddess of the silver screen still remains in the hearts of many admirers. "Our Marilyn Monroe tribute recognises the impact the legendary icon had on devotees and people around the world."

"The coin will have broad appeal as it is a fitting keepsake for collectors and Marilyn Monroe enthusiasts." He continued, "With a mintage of only 12,500, we expect a quick reaction to this stunning silver release."

The new coin, which depicts the Ian Rank-Broadley effigy of Her Majesty Queen Elizabeth II on its obverse, is presented in a prestigious display case illustrated with the image of Marilyn Monroe and a film roll.

Priced at \$110, the 2012 Marilyn Monroe<sup>TM</sup> 1oz Silver Coin is available from The Perth Mint on toll free 1800 098 817 (Australia), +61 8 9421 7218 (International) or www.perthmint.com.au

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Marilyn Monroe (1926 – 1962) was born Norma Jeane Mortenson and baptized Norma Jeane Baker. Monroe began her career as a model, which led to a film contract in 1946. Her early film appearances were minor but well received. By 1953, Monroe had progressed to the leading roles in many popular films of her time, with her talent hailed by critics. During her career, Marilyn received a prestigious BAFTA award and a Golden Globe.

Learn about more of The Perth Mint's popular commemorative releases on <a href="www.perthmintblog.com.au">www.perthmintblog.com.au</a> or follow The Perth Mint on Twitter @perthmint



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