



## Homes for Sale from Smarter Agent Now Live in the iPad App Store

*Smarter Agent, the award winning location-based real estate mobile application company announced today that their newly-developed Homes for Sale real estate application is live in the iPad app stores.*

Camden, NJ March 02, 2012 --([PR.com](http://PR.com))-- This Beta release of the Smarter Agent Homes for Sale iPad app offers a targeted real estate search tool for home buyers interested in local real estate. The app was developed to take full advantage of the unique iPad tool set from the larger screen size to its easy-to-use navigation features. To further enhance real estate intenders' search for a home, the Homes for Sale app by Smarter Agent for iPad not only offers an extensive list of more than 4,000,000 Homes for Sale, but property search results also include apartments for rent and recent home sale prices.

Advance refinement options for home search results with almost 40 points of interest, (POI) categories including local restaurants, ATM's and other activity-based destinations to help anyone curious about local real estate listings hone their property search based on current neighborhood information.

Their real estate broker partners supply them with all publicly viewable real estate listing data in more than 350 MLS markets, accounting for over 4 million homes for sale making the Homes for Sale app a comprehensive and accurate house hunting tool.

[Download the BETA version of Homes for Sale for iPad from Smarter Agent today.](#)

### About Smarter Agent

Smarter Agent is a location-based application pioneer that has created the first scalable mobile Platform as a Service (PaaS) that enables widespread content distribution to consumers through native apps. Smarter Agent is the most scalable mobile PaaS available today. The platform is the result of over 10 years of R&D focused on the deployment of ubiquitous and location-aware mobile search capabilities.

Offered as a service, the synchronized Smarter Agent mobile application platform offers a native mobile application ("apps") across mainstream operating systems including iPhone, Android, BlackBerry, Palm, Windows 7. The integration of SMS/text messaging, QR codes and intra-application features enhance discovery and viral distribution via social media and traditional channels. As an extension of the mobile platform, Smarter Agent also offers a flexible and highly targeted mobile advertising network for inclusion of 3rd party ads and branding.

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