



Ad4Profit Lets Advertisers Earn Interest on their Ad Costs

Ad4Profit.biz has a new service allowing advertisers to yield extra profits from their ads. Advertisers place clickable graphic advertisements on www.ad4profit.biz and the company automatically pays back monthly dividends up to 30%. Ads run for at least 5 years and can be updated anytime.

New York, NY April 12, 2007 --(PR.com)-- While smart companies have always thought of advertising as an investment, Ad4Profit's new service gives advertisers an almost immediate return on their advertising costs through a combination of image-based ads and profit sharing.

Advertisers place graphic advertisements on www.ad4profit.biz in blocks as small as 10 x 10 pixels. What makes Ad4Profit's graffiti wall ad space unique is that any money spent on ads is automatically invested in the parent company and yields monthly dividends. After a one-month clearing phase, Ad4profit begins paying profit back to its advertisers, which, depending upon monthly results, can be up to 30% of the price paid on ads.

"It's a better model for advertising," says Sebastian Bach, Ad4Profit's lead designer. "Your ads are up for the life of the site, and you can even change the image or the link as many times as you like."

The one-time cost, which can be as low as \$0.01 per pixel, guarantees the ad will be up for at least 5 years, but every month promises advertisers a potential dividend payment. Essentially, Ad4Profit uses the advertising capital to continue its profitable European real estate business and shares the profits with its users.

"It's win-win," says Bach. "No other ad space will let you earn back revenue so quickly. And that's without even counting all the visitors clicking on your ads."

Virtual graffiti wall advertising was pioneered by Internet visionary Alex Tew. His Million Dollar Homepage, consisting simply of a 1000 x 1000 pixel grid (one million pixels), offered image-based ads that quickly sold out in less than 5 months.

Ad4Profit Ltd. is a new branch of an international enterprise with offices in Europe and Seychelles that deals primarily in IT technology and real estate. Over the company's twenty-year history, it has been recognized as an expert on emerging markets in Eastern Europe and is able to translate this familiarity into consulting and property investments that bridge the East-West divide.

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