

Premiere Anthem Arizona Firm Affiliates with Coldwell Banker

Anthem, AZ February 23, 2007 --(PR.com)-- Daisy Mountain Real Estate in Anthem Arizona, just north of Phoenix announced their affiliation with Coldwell Banker. Doreen Drew, President of Daisy Mountain Real Estate made this announcement at the company's award function saying "Coldwell Banker is the premier franchise organization in the nation and the world with over 3,000 offices, their reputation as the most prestigious real estate organization in this country is legendary. By affiliating with this fine company, we are able to combine our strengths with theirs and dramatically enhance our ability to be competitive in Anthem.

We pledge to continue to be the best name in the business. Our objective is to be even more of a dominant firm in Anthem and surrounding areas. We intend to provide our agents with the latest tools and key strategic alliances they will need to succeed and prosper into the next decade." Drew continued to say, "It is my strong belief that by affiliating with the most powerful real estate franchise organization in the world, we will position ourselves to dramatically increase our market share in Anthem and surrounding communities. Our name will be Coldwell Banker Daisy Mountain Real Estate."

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