



## **Top Ten Ways Google Can Empower Businesses and Top Five Wealthiest Industries in the February Issue of Business Review Australia**

Carlsbad, CA February 09, 2011 --([PR.com](http://PR.com))-- [Business Review Australia](http://BusinessReviewAustralia.com), the leading digital business publication for C-level executives, is pleased to announce the launch of its February issue. In the cover story, “A Business Guide: Maximising the Power of Google,” the publication names ten ways that the powerhouse search engine can empower businesses both big and small.

In the article, Marketing 2.0 contributor Tomer Garzberg details how [tools](#) like Adwords, YouTube, AdSense and Google Talk can assist business functions.

Also in the February issue:

### **The Top Five Wealthiest Industries in Australia**

- Learn about Australia’s 5 leading [sectors](#)—finance, healthcare, energy, industrials and mining—as well as trends and key players

### **Australian Resources Companies Looking to Float in 2011**

- Ten of the most promising Australian resources companies seeking capital to expand into the public market in 2011

### **Australia’s Telecommunications Top Dogs**

- Although Telstra is the clear leader of the telecommunications pack, competitors offer Australians a multitude of services

The February issue of Business Review Australia also features company reports to profile business in manufacturing, energy, construction, supply chain and food and drink.

The publication takes an in-depth look at Business Leaders, Technology, Money Matters, and Marketing 2.0 throughout Australia each month with an aim to provide the best news and information which businesses can draw from to stay up-to-date on fundamental issues and meet continually changing demands.

### **About Business Review Australia**

Business Review Australia is a leading digital media source of news and content for C-level executives focused on business and industry-specific news throughout Australia. Business Review Australia is the territory-dedicated arm of the White Digital Media Group. Founded in 2007 by entrepreneur Glen White, White Digital Media retains a diversified portfolio of websites, magazines, daily news feeds and weekly e-newsletters that leverage technology to innovatively deliver high-quality content, analytical data, and industry news. For more information, contact 1-760-827-7800 or visit <http://www.businessreviewaustralia.com/>.

###



**Contact Information:**

White Digital Media Group

Jen Hoskote

(760) 827-7818

[Contact via Email](#)

[www.whitedm.com](http://www.whitedm.com)

**Online Version of Press Release:**

<https://www.pr.com/press-release/296877>