



## **White Digital Media Hires Advertising Coordinator, J.J. Seaman, to Help Build Global Ad Network**

San Diego, CA December 09, 2010 --([PR.com](http://PR.com))-- [White Digital Media](http://WhiteDigitalMedia.com), a leading digital business media source for C-level executives around the world, is proud to announce J.J. Seaman as Advertising Coordinator and the newest member of the Marketing department.

Previously a copy writer for an advertising agency in Singapore, Seaman spent an extensive amount of time in Asia traveling, absorbing the culture, and studying their business market. He also taught English for three years at a premier international high school in Japan, where he picked up his third language. Seaman returned to the U.S. to earn his Masters in International Marketing.

As Advertising Coordinator, Seaman will organize the advertising placement and coordinate business partnerships for White Digital Media's seventeen brands, which include virtual magazines, web 2.0 websites, and newsletters. Seaman will also be responsible for managing affiliate marketing programs and keep an eye out for new marketing initiatives.

"J.J.'s diverse background will play a key role in our company's growth," said Chad Recchia, Marketing Manager for White Digital Media. "His strong understanding of our products and services will allow him to utilize his client relations skills to steer White Digital in the right direction."

For more information on White Digital Media, please visit [www.whitedm.com](http://www.whitedm.com).

### **About White Digital Media**

White Digital Media is a leading global digital media source of industry and business news content for C-level executives in a variety of industries and territories worldwide. Founded in 2007 by entrepreneur Glen White, White Digital Media retains a diversified portfolio of websites, magazines, daily news feeds, and weekly e-newsletters; all of which leverage technology to innovatively deliver high-quality content, analytical data, and industry news.

White Digital Media ([www.whitedigitalmedia.com](http://www.whitedigitalmedia.com)) is headquartered in San Diego, California. Additional offices are located in Boston, Toronto, Mumbai, and Norwich, England. For more information, contact 1-760-827-7800.

To read the original press release, please visit:  
<http://www.whitedm.com/News/wdm-media-hires>

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[www.whitedm.com](http://www.whitedm.com)

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<https://www.pr.com/press-release/282970>