



## **E-Commerce Shopping Cart Software, Ecommerce Solutions, Online Store Builder - FORTUNE3 v6.3**

*The Fortune3 E-Commerce Website Wizard Software is today's most popular windows-based Web store builder / shopping cart software available. The new version 6.3 is a major upgrade from version 6.2; hundreds of new features have been added to improve the online store / shopping cart performance, and to ease the data entry process even more.*

Doral, FL November 08, 2006 --([PR.com](http://PR.com))-- FORTUNE3, a world leader in E-Commerce solutions software launches the Fortune3 Online Store Builder, Web Shopping Cart & Ecommerce Solutions Wizard version 6.3.

The Fortune3 E-Commerce Website Wizard Software is today's most popular windows-based Web store builder / shopping cart software available - The new version 6.3 is a major upgrade from version 6.2; hundreds of new features have been added to improve the online store / shopping cart performance, and to ease the data entry process even more. Fortune3 version 6.3 now provides the most professional Ecommerce solutions software for Webmasters and Web developers: A powerful Website builder - contrary to inefficient / Web-based online-shopping-cart builders, the Fortune3 E-Commerce Wizard software runs in the same user's PC - Fortune3 doesn't rely on a slow Internet connection or a remote server response...

The Fortune3 Online Store Builder & Ecommerce Shopping Cart Software takes full advantage of the user's PC resources -

The new user-friendly graphic interface allows to relocate products and categories anywhere within the Product Tree; point-and-click to use Drag and Drop or Copy and Paste to move categories and products anywhere to re-index the online catalog. The software has the ability to build large Website storefronts with unlimited categories and products.

Hundreds of new template designs to choose from are now available. Version 6.3 was designed to build even more professional Web sites, and to create online stores that look appealing to the online shopper: An Ecommerce Website built with the Fortune3 Wizard always provides trust to the online shopper, plus the appearance and performance that compares to large companies' shopping carts.

Multiple domains can point to the same online store.

The import / export feature now allows full compatibility with most other software databases; all fields and images of products can be imported and exported through a spreadsheet. Online orders and customers' information can also be exported to any accounting software or spreadsheets.

Define the Web store's own shipping methods, or connect the shopping cart contents to major shipping carriers' servers to obtain real shipping prices instantly; FedEx, UPS, USPS, and DHL. By incorporating the Fortune3 shipping consolidation calculation, the shopping cart checkout process now offers online buyers completely realistic shipping-cost calculations. It reduces the possibility of shopping cart



abandonment by repackaging the purchased items in as few boxes as possible.

Online merchants can now accept most payments methods and gateways: PayPal and Google Checkout maximum integration level can be linked to the shopping cart checkout. Also Verisign Payflow, Authorize.net, Linkpoint / YourPay, USAepay, Bluepay, Moneris, WorldPay, PayPal Website Payments Pro, SkipJack, Innovative Merchant Solutions (Intuit), Orbital, PROTX, and many more. It imports/exports to Quickbooks accounting software seamlessly. Affiliate programs and automatic Froogle submission are some of the new features included in version 6.3.

Fortune3 also provides the fastest checkout in the industry for both new customers and returning online shoppers.

The Fortune3 Chief Technology Director Adrian Giannini was the architect of this new version 6.3.

[DOWNLOAD SOFTWARE: Online Store Builder, Ecommerce Solutions Wizard & Shopping Cart Software](#); this is the full version with a 30-day trial period.

For more information, please contact them at Tel. 1.305.470.9080  
FORTUNE3 Web Site: <http://www.fortune3.com>

FORTUNE3, Inc. is located in Doral, Florida, United States.

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Shopping Cart

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This is just a sample of what you can achieve