

# Unbound™ Platform Powers Online and Mobile Editions of Taber's 21 from F.A. Davis - Single Digital Repository Distributes Medical Dictionary via Multiple Channels

Unbound Medicine, a leader in knowledge management solutions for health care, in partnership with F.A. Davis Company, a leading health care publisher, today announced the release of the new Taber's Cyclopedic Medical Dictionary for Mobile and Web. Powered by the award-winning Unbound<sup>TM</sup> Platform, Taber's content is delivered from a single XML repository to students, educators, and practitioners in nursing, allied health, and medicine via the web and mobile devices.

Charlottesville, VA February 05, 2009 --(PR.com)-- Unbound Medicine, a leader in knowledge management solutions for health care, in partnership with F.A. Davis Company, a leading health care publisher, today announced the release of the new Taber's Cyclopedic Medical Dictionary for Mobile and Web. Powered by the award-winning Unbound<sup>TM</sup> Platform, Taber's content is delivered from a single XML repository to students, educators, and practitioners in nursing, allied health, and medicine via the web and mobile devices.

From any location, end users can access the dictionary at <u>tabers.com</u> or download Taber's to any of the popular phone or handheld technologies available today, including iPhone<sup>TM</sup>/iPod® touch, BlackBerry®, Windows Mobile®, or Palm®. Unbound's device-specific interfaces take full advantage of the navigational and graphic capabilities of each operating system to deliver the dictionary's unabridged contents: detailed definitions, full color illustrations, audio pronunciations and extensive appendixes. By deriving individual applications from a single well-structured database, Unbound's technology offers the flexibility to provide an increasing number of digital solutions as new distribution channels proliferate.

"Partnering with Unbound Medicine enables us to fully exploit electronic product options and to realize the full potential of our content," said Robert H. Craven Jr., president of F.A. Davis. "The education of students in the health professions is evolving rapidly, as is information use in the clinical setting. To meet the expectations of our 21st century customers, Unbound is helping us bring our content to new devices and distribution channels."

"We are pleased to implement our technology to meet the rapidly growing demand for digital information for students and practitioners," said Bill Detmer, MD, president of Unbound Medicine. "Today's health care professionals need to have reliable, high quality information like Taber's readily available whether they are in the classroom, the clinic, or at home."

To experience Taber's Online, visit <u>tabers.com</u>.

#### About Unbound Medicine

Unbound Medicine, Inc. (<a href="www.unboundmedicine.com">www.unboundmedicine.com</a>) develops next-generation knowledge management systems for healthcare. The company's handheld, wireless, and web-based technology platform and its information architecture services provide healthcare professionals with advanced systems for acquiring, managing, and sharing knowledge.



### About F.A. Davis Company

F.A. Davis Company (<u>www.fadavis.com</u>) is a leading American publisher independently owned and operated since 1879. Based in Philadelphia, F.A. Davis is the publisher of Taber's Cyclopedic Medical Dictionary and Davis's Drug Guide for Nurses, as well as textbooks, electronic products, and clinical references for nursing, medical, and health science students and clinicians.

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