



## **StreamSend Announces Affiliate Marketing Program**

*StreamSend, one of today's leading email marketing solutions provider, is proud to introduce its new affiliate marketing program together with robust real-time statistics, reporting and balance tracking.*

Sacramento, CA, August 05, 2008 --(PR.com)-- The program, free to join, offers 20 percent commission recurring monthly per sale resulting from affiliate leads. No technical knowledge is required during account sign-up or set-up. StreamSend supplies all of the tracking and advertising tools affiliate marketers need to launch, refine and maximize their campaign including a broad range of full-color banners in various sizes and dimensions. Banners are suitable for both website and email newsletter publication.

Textural links and graphic ads provided within each affiliate's secure administration panel incorporate a unique identifying account code. When prospects click through these advertisements, their activity is tracked and recorded automatically by StreamSend affiliate software. Affiliates may log into their account at any time to review and assess real-time sales, traffic and commission statistics and reports.

“We're excited to introduce the new [StreamSend Email Marketing Affiliate Program](#),” explains Dan Forootan, CEO of EZ Publishing, creator of StreamSend. “The program is particularly advantageous to those that don't want to resell [Private Label Email Marketing](#), but would rather refer business and earn supplemental revenue that can enhance and diversify their bottom line.”

Because the company receives a large number of referrals from satisfied customers, StreamSend also wanted to provide a means of expressing its gratitude. StreamSend Email Marketing Affiliates holding a minimum balance of at least \$100 receive payments via PayPal once per month for all sales generated during the previous billing period.

### About StreamSend

The [StreamSend Email Marketing](#) Service offers a number of attractive standard pricing plans for marketers. High-volume mailings cost as little as \$.0008 per e-mail with a monthly plan.

StreamSend is the most comprehensive and cost-effective permission-based e-mail marketing suite available. The company is proud to provide this powerful email marketing suite to marketers, entrepreneurs and online retailers around the world. StreamSend also has a strong Email Marketing Reseller program.

It all started in 1998, when Dan Forootan founded EZ Publishing, a web hosting and design company. The company quickly expanded, as word spread of the company's comprehensive services, wide-ranging infrastructure, exceptional customer support and honest approach.

But web hosting and design was just the first step. Dan's clients wanted more. Many EZ Publishing customers asked for an e-mail marketing solution to help build sales and strengthen customer retention.



In response, EZ Publishing developed the StreamSend e-mail marketing suite. Because the company had an existing technological infrastructure in place, they were able to offer this powerful new email marketing service at extremely affordable prices. The response to StreamSend has been extraordinary, and it has since become EZ Publishing's flagship product.

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