



VAClassroom.com Announces Upcoming Webinar Event for Virtual Assistants, Solopreneurs and Small Business Owners

Craig Cannings, Co Founder of VAClassroom.com and Mike McDerment, CEO of Freshbooks.com will be presenting a free webinar for Virtual Assistants, Solopreneurs and small business owners titled: “Virtual Nirvana – How to Remain Inspired and Productive When You Work Alone.”

Phoenix, AZ, August 04, 2008 --(PR.com)-- For a growing base of Virtual Business Owners, the departure from the corporate world and the 9-5 grind has been a liberating and rewarding experience. Yet, with this new found freedom and independence brings another set of challenges in remaining inspired and motivated while working alone. Virtual Solopreneurs such as Virtual Assistants, web-based contractors and consultants are often the sole decision makers in their businesses and can get overwhelmed with the many competing priorities and demands on their shoulders.

On August 7th, 2008, Craig Cannings, Co-founder of VAClassroom and Mike McDerment, CEO of Freshbooks.com will offer a free webinar event for those Virtual and Home-Based Business owners that work alone titled:

“Virtual Nirvana - How to Remain Inspired and Productive when you work alone”

This event hosted by VAClassroom will seek to recharge and breathe life into those Virtual Business Owners who are experiencing challenges with feeling isolated and staying motivated, productive and inspired in the work they do.

Freshbooks.com CEO Mike McDerment has two successful Internet Start-ups to his name in addition to his current success with Freshbooks. However, in the beginning Mike was a Solopreneur and experienced firsthand the challenges of in an isolated setting. Based on his own experiences, he will offer some key productivity and entrepreneurial tips and insights to help virtual business owners become more balanced, inspired and effective in their careers.

This webinar event will take place on August 7th at 2pm EST. For more details, visit the following event page at VAClassroom.com:

<http://www.vaclassroom.com/instantteleseminar.aspx>

For this event, Freshbooks has graciously offered at \$25 coupon towards one of their small business billing software packages to each webinar participant. Also, VAClassroom will be giving away a “Pure Digital Flip Camcorder” to one participant during the call.

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Contact Information:

VAClassroom.com
Craig Cannings
250-434-4480
vaclassroom@gmail.com
www.vaclassroom.com

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