



Howdy, Partner...Klinger Manages, Becomes Partner in DirectBuy of Buffalo

After working as a General Manager for DirectBuy of Buffalo, Mark Klinger becomes partner.

Cheektowaga, NY, July 29, 2008 --(PR.com)-- As a former CPA for one of Buffalo's larger public accounting firms, Mark Klinger advised his clients based on the numbers. After serving as DirectBuy of Buffalo's general manager for the last several months, he followed a little of his own advice, as well as his heart, and officially became a partner of [DirectBuy of Buffalo](#).

Klinger's relationship with DirectBuy, the leading members-only showroom and home design center, began several years ago when the Buffalo showroom was one of his accounts. Working closely with Owner Brian Cohen, he saw not only a business opportunity but also the tremendous savings DirectBuy gives its members on home furnishings, home improvement items, entertainment and outdoor products and accessories by enabling them to buy wholesale, directly from the manufacturer.

“Becoming a partner was in the back of mind when I accepted the general manager's position. Then after going through the training at corporate and becoming intimate with the inner workings of our showroom, it really was a no-brainer. I wanted in,” said Klinger. “I'm extremely excited about this opportunity to continue working with Brian and to bring the dream-making savings DirectBuy offers to even more people in the greater Buffalo area.”

A graduate of Alfred University, Klinger holds a Bachelor of Science degree in accounting. He resides in Cheektowaga with his wife Sabrina and son Brayden.

“From working with Mark first as our accountant and then as our general manager, it was very easy to see that he has all the skills needed to be very successful in this business. There are many incredible things going on at DirectBuy of Buffalo and it's quite comforting to know that I've got someone of Mark's caliber as a partner to help steer the ship,” said Brian Cohen, owner of DirectBuy of Buffalo.

Since 1971, [DirectBuy](#) has helped consumers enjoy enormous savings on home furnishings, [home improvement items](#), entertainment and outdoor products, and accessories, by providing an avenue to purchase directly from the manufacturer. Conveniently located at 4950 Genesee Street in Cheektowaga, New York, DirectBuy offers members a comfortable, country-club setting, where they finally have the financial control of buying direct.

About DirectBuy

Since 1971, DirectBuy has helped hundreds of thousands of families enjoy a better quality of life, enabling them to buy directly from more than 700 manufacturers and their authorized suppliers. Buying direct makes members' hard-earned money to go much further, while having the selection and choice not available at any retail store. DirectBuy has been serving the greater Buffalo area since 2005. Access to confidential prices, local suppliers, and unparalleled selection helps make members' dream projects a reality. It's a comfortable, country-club setting, where you finally have the financial control of buying direct. DirectBuy of Buffalo is one of 150 DirectBuy showrooms throughout North America.



Consumers interested in becoming members may obtain a Visitor's Pass to attend an Open House by contacting DirectBuy at 716-684-1400, or visiting www.DirectBuy-Buffalo.com.

To learn more about the superior value and benefits of a DirectBuy membership, visit www.directbuycares.com.

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