



Revolutionary Electronic Cigarette Offers a Real Smoking Pleasure & Nicotine Delivery Without the Tobacco, Tar, Smoke, or Odor

Now smokers can enjoy cigarettes at a cheaper price with less health risks – and without offending or endangering others with secondhand smoke.

Sunrise, FL, July 25, 2008 --(PR.com)-- It Looks like a cigarette, Feels like a cigarette, Taste like a cigarette, But it isn't a cigarette. It's just so much more... It is truly a healthier alternative. The all-new Electronic Cigarette also called E-Cigarette is an advanced, high-tech electronic smoking device that provides the nicotine cigarette smokers crave in a completely non-flammable product.

The E-Cigarette works by utilizing state of the art sophisticated micro-electronic technology to provide users a real smoking experience without the fire, flame, tobacco, tar, carbon monoxide, ash, stub or smell found in real cigarettes.

“E-Cigarette smokers still get their nicotine,” explains Elicko, a serial entrepreneur and Smoking Everywhere Founder & CEO, “without having to suffer many of the other negative side effects of tobacco smoking. There are absolutely no carcinogenic substances and no tar. Ordinary cigarettes contain some 4,000 different chemical substances. They pollute the air, and they are hazardous to the health of others - including small children - who breathe the dangerous secondhand smoke. We are looking to supply Smoking Everywhere E-Cigarettes to a numerous of leading casinos and clubs, and open E-Cigarette stores in majors malls around the country. Our first store to open in the Sawgrass Mills Mall in Sunrise Florida August 1, 2008.

Since it does not burn anything or contain tobacco, it is not restricted by USA smoking laws and is perfectly should be legal to use in enclosed public spaces such as restaurants and bars.”

With the reusable E-Cigarette there are no ashes, there is no need for a cigarette lighter, and there are no leftover filters to dispose of - and the E-Cigarette is much more economical. Enjoy the tactile sensation of smoking and get a dose of nicotine, but avoid all of the other adverse side effects of traditional tobacco smoke.

“Save money by not paying four or five dollars a pack for ordinary cigarettes,” Elicko says. “Spend that money on gasoline or groceries instead, or donate it to your favorite charity.”

Thanks to its atomization chamber, a “smart chip” control mechanism, and a simple lithium battery, the device actually lights up when puffed on - just like a real cigarette - and then it produces a harmless vapor or mist that looks like smoke. Nicotine is diluted by an internal heating system, so that the user gets a “hit” of nicotine that can then be inhaled to quell cravings. The smoke-like mist evaporates into thin air within a matter of seconds, and the E-Cigarette can be slipped back into a pocket or purse for use at another time.

Experience taste sensations including “Original Tobacco Flavor” (it is very similar to the top selling real



cigarette taste), mint, apple, cherry, strawberry, chocolate, coffee, and vanilla. And E-Cigarettes come in different degrees of nicotine strength, ranging from high to low. Or enjoy a completely nicotine-free E-Cigarette with 0-mg of nicotine.

For additional information on the Smoking Everywhere E-Cigarette call 800-613-0337 or visit www.SmokingEverywhere.com

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