



## **Builder Homesite, Inc. Announces Partnership with Zillow.com® NewHomeSource.com Listings on Zillow® Gives Homebuyers More Choices**

*Zillow.com has collaborated with NewHomeSource.com, to provide consumers with new home community and listing information across the country.*

Austin, TX, July 24, 2008 --(PR.com)-- Zillow.com, one of the Web's leading online real estate resources, has collaborated with NewHomeSource.com, the most complete new home marketplace, to provide consumers with the ability to search new homes across the country.

[NewHomeSource.com](http://NewHomeSource.com) is the flagship product of Builder Homesite, Inc. (BHI) and is the largest detailed collection of new home communities available in the United States. By joining forces with BHI, Zillow's more than 5 million users now have access to detailed listings from more than 9,000 new home communities across the U.S.

“Zillow is the perfect partner to help NewHomeSource.com expand its reach - we'll be able to showcase builder listings to a wide range of U.S. home buyers,” said Tim Costello, CEO of Builder Homesite, Inc. “Our builders want to be where consumers go to find homes, and Zillow is a top choice for many buyers.”

“We're thrilled to be adding new construction to our growing database of nearly 3 million homes for sale,” said Jorrit Van der Meulen, Zillow's vice president of partner relations. “BHI's ongoing relationship with the country's leading builders gives our users access to the largest selection of new home communities on the Web.”

BHI was founded and is owned by leading U.S. homebuilders. Its flagship product, NewHomeSource.com, brings new home communities directly to consumers in one easy location. Integrating this experience with Zillow further extends the quality real estate inventory on the site, giving consumers more choices when it comes to home purchases.

Builders are already reaping the benefits of extending their reach via the Internet - and innovative partnerships like the one between Zillow and BHI are driving today's competitive homebuilding industry.

“Having my new home listings on such respected sites as Zillow, NewHomeSource, Yahoo and others is a huge advantage in this industry,” said Laura VanVelthoven, Corporate Vice President - Marketing and Sales, K. Hovnanian Homes, a leading builder based in Red Bank, N.J. “It's enabled us to list once and be everywhere, so more consumers can see what we have to offer.”

### About Builder Homesite

Builder Homesite, Inc. and its subsidiary, New Home Technologies, were both founded with the same mission - to bring homebuilding industry leaders together to develop world-class technology solutions. Builder Homesite is a consortium of 36 of the nation's largest homebuilders, and its flagship product is NewHomeSource.com, a consumer website offering the Internet's most comprehensive information and selection of new homes available at <http://www.newhomesource.com>. For more information about



Builder Homesite, visit [www.builderhomesite.com](http://www.builderhomesite.com).

#### About Zillow

Zillow.com is an online real estate community where homeowners, buyers, sellers, real estate agents and mortgage professionals find and share vital information about homes, for free. Launched in early 2006 with Zestimate® home values and data on millions of U.S. homes, Zillow has since opened the site to community input, data and dialogue. One of the most-visited U.S. real estate Web sites, Zillow's goal is to help people become smarter about real estate in every stage of the home ownership process-- buying, selling, remodeling and financing. The company is headquartered in Seattle and has advertising sales offices in New York, Chicago, San Francisco and Los Angeles. Zillow.com and Zillow are registered trademarks of Zillow, Inc.

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