



Picholine Celebrates 15 Years of Fine Dining

Offers Guests a Complimentary \$50 Gift Card.

New York, NY, July 24, 2008 --(PR.com)-- Picholine, Terrance Brennan's two-Michelin star restaurant celebrates fifteen years of fine dining in New York. To celebrate the milestone anniversary, Picholine will offer guests a complimentary \$50 gift certificate to be redeemed throughout 2009. Guests can receive the gift certificate by visiting www.picholinenyc.com.

“I am inspired and humbled by the loyal and enthusiastic patronage we have experienced throughout the years,” said chef-proprietor Brennan. “The gift card is an expression of our appreciation.”

After a decade and a half, Chef Brennan and his staff are as impassioned as ever—living up to the words of the New York Times: “One key to its longevity is a ferocious commitment to quality and the restless inventiveness of its chef-owner, Terrance Brennan, who constantly finds ways to freshen the menu...”

Brennan's recent masterful creations include the Tuna Cru “Napoleon” with Olive Oil Ice Cream; Sheep's Milk Ricotta Gnocchi with Artichoke Barigoule, Bottarga and Parsley Pistou; and Vermont Saddle of Rabbit with Fresh Tagliatelle, Ramps and Wild Snails.

In September 2006, Chef Brennan orchestrated a major overall of Picholine's décor and menu, earning the restaurant another three stars from The New York Times, four stars from Crain's New York Business, and four stars from New York magazine, and a new following of clientele who embrace the contemporary elegant ambiance and small-plates tasting menu at Picholine's no reservations Wine and Cheese Bar.

###

Picholine is located at 35 W. 64th Street in New York. For dinner reservations or additional information, please visit us online at www.picholinenyc.com or call 212-724-8585. For the past decade, Picholine has been the highest rated Mediterranean restaurant in the New York edition of Zagat Survey. The restaurant received a James Beard Foundation nomination for the country's Outstanding Restaurant in 2007, and earned a second star in the 2008 edition of Michelin Guide New York City.



Contact Information:

Knight Communications

Wendy Knight

347-924-2812

wk@wendyknight.com

wendyknight.com

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/97019>