



## **NETIP Members Get the Best Indian TV Available**

*WatchIndia.TV, the premier internet TV company for the Indian diaspora is partnering up with the Network of Indian Professionals (NetIP) to offer a new benefit to all NetIP members. Now new and current NetIP members can subscribe to WatchIndia.TV and receive an additional 10% off regular price.*

New York, NY, July 23, 2008 --(PR.com)-- Network of Indian Professionals (NETIP) Offers WatchIndia.TV Discount To Members.

WatchIndia.TV, the premier internet TV company for the Indian diaspora is partnering up with the Network of Indian Professionals (NetIP) to offer a new benefit to all NetIP members. Now new and current NetIP members can subscribe to WatchIndia.TV and receive an additional 10% off regular price.

WatchIndia.TV caters to the Non-resident Indian community worldwide who are eager to stay connected to Indian news, culture and entertainment. The Non Resident Indian community in the US is extremely large and active in preserving cultural ties, and NetIP is one of the largest non profit organizations dedicated to strengthening the Indian community.

“NetIP members are tech savvy professionals who value the South Asian culture and now they can enjoy it at their convenience on WatchIndia.TV,” says NetIP VP of External Affairs, Priya Kumar. .

WatchIndia.TV has over a dozen channels and multiple packages to cater to varying interests. All channels can be viewed live or on demand to accommodate for the time difference and can be viewed on their PC or hooked up to a big screen TV. Packages range from \$4-\$25 per month a significantly less expensive price point than alternative Indian TV options—with greater flexibility of viewing and content choices.

WatchIndia.TV offers the 30 million Non-Resident Indians worldwide a connection to Indian sports, news, entertainment, culture and movies. With just an internet connection NetIP members can log on and watch live programs or catch in on demand for up to 14 days for all channels.

### **About WatchIndia.TV**

WatchIndia.TV is the first site from Live Asia TV, an innovative new Internet Television company whose goal is to bring ethnic Asian programming to those residing in other countries. WatchIndia.TV partnered with top rated Indian networks to offer subscribers the flexibility to watch the best national and regional channels when and where they want. For more information, or a free 5-day trial, visit [www.WatchIndia.TV](http://www.WatchIndia.TV).

### **About NetIP**

The Network of Indian Professionals (NetIP) is a professional, non-profit organization dedicated to the overall achievement and advancement of South Asian professionals. The primary focus of the organization is to foster a bond among South Asian professionals to unite and support each other locally,



as well as to give back and contribute positively to the communities in which we live and work. For more information on the organization, please visit [www.netip.org](http://www.netip.org). For more information on this year's NetIP annual conference, the organization's largest event of the year which hosts 850 young South Asian professionals, please visit [www.netipconference.org](http://www.netipconference.org).

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