



StreamSend Launches dmPULSE News

StreamSend, one of today's leading email marketing services, today announced the launch of its new digital newsletter, dmPULSE News, published monthly.

Sacramento, CA, July 22, 2008 --(PR.com)-- The [dmPULSE Digital Marketing Newsletter](#) delivers real-time media announcements and informative articles written by industry experts, helping digital marketers stay on top of the latest trends, developments, government regulations, laws and best practices. dmPULSE covers topics such as online advertising, search and email marketing best practice, research and statistics to help marketers enhance campaign results and return.

“We're proud to launch dmPULSE, your single source for the latest digital marketing news” explains Dan Forootan, CEO of EZ Publishing, creator of the StreamSend Email Marketing service. “dmPULSE is a convenient communication and knowledge-sharing vehicle to help marketers stay up-to-date with what's happening each month in the digital marketing world. This is just one more way we help them succeed within a rapidly changing environment.”

In addition to relevant and timely news stories, email subscribers receive exclusive industry partner discounts.

To read or subscribe to this newsletter, please visit [dmPULSENews](#). To sign-up for a free StreamSend 30-day trial, visit the [StreamSend Email Marketing](#) service.

About StreamSend

The StreamSend Email Marketing Service offers a number of attractive standard pricing plans for marketers. High-volume mailings cost as little as \$.0008 per e-mail with a monthly plan.

StreamSend is the most comprehensive and cost-effective permission-based e-mail marketing suite available. The company is proud to provide this powerful email marketing suite to marketers, entrepreneurs and online retailers around the world. StreamSend also has a strong Email Marketing Reseller program.

It all started in 1998, when Dan Forootan founded EZ Publishing, a web hosting and design company. The company quickly expanded, as word spread of the company's comprehensive services, wide-ranging infrastructure, exceptional customer support and honest approach.

But web hosting and design was just the first step. Dan's clients wanted more. Many EZ Publishing customers asked for an e-mail marketing solution to help build sales and strengthen customer retention.

In response, EZ Publishing developed the StreamSend email marketing suite. Because the company had an existing technological infrastructure in place, they were able to offer this powerful new email marketing service at extremely affordable prices. The response to StreamSend has been extraordinary,



and it has since become EZ Publishing's flagship product.

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Online Version of Press Release:

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