



Gas Prices Trim But Don't Cancel Travel Plans

A recent poll of the readers of TexasTripper.com travel guide found three out of four travelers planning day trips.

Austin, TX, July 23, 2008 --(PR.com)-- As gas prices continue to climb, travelers everywhere reevaluate their travel plans. A recent poll of the readers of TexasTripper.com [Texas Travel Guide](#) showed that travel is still on the horizon for most, although prices are keeping those plans a little closer to home.

Where They're Traveling

Fifty-eight percent of all travelers surveyed planned to cut back on this year's travel plans. Many of those travelers planned to take a day trip within two hours of their home town. Although only 66 percent of those surveyed had taken a day trip this year, three out of four planned to take a day trip in the coming months.

How They Plan to Save

Vacationing close to home was the top method travelers chose to save money, with 37 percent of those responding that travel near home would be this year's strategy. Twenty-eight percent of readers planned to look for free attractions while 19 percent planned to search for online discounts. Eleven percent of TexasTripper.com readers planned to either dine in their hotel room or pack picnics as a money-saving strategy. Only seven percent of those surveyed said they were not keeping an eye on the travel budget this summer.

What They Look for Online

When it comes to internet research, 45 percent of those surveyed planned to check the Web for online discounts at attractions and hotels. Nineteen percent will use the internet to obtain driving directions to minimize driving distances while 15 percent plan to check on free admission days or discounts after certain hours. Thirteen percent are looking for information on free festivals, and eight percent of Texas travelers polled are looking for information on free parks.

TexasTripper.com features articles and guides covering the Lone Star State. Published by professional travel writers (and husband-wife team) Paris Permenter and John Bigley, the site offers over 2,300 pages of information on Texas getaways. Permenter and Bigley have plenty of experience on the topic, having authored Day Trips from Austin, Day Trips from San Antonio, Insider's Guide to San Antonio, Texas Barbecue, Texas Getaways for Two, and nearly 20 other guidebooks.

To learn more about Texas travel, visit TexasTripper.com, <http://www.TexasTripper.com>.

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