



PayDayFinder.com Launches New Blog Section to Accompany Its Free Directory Services

PayDayFinder.com, the national leader for offering payday loan lender information and directions, has just launched its new PayDayFinder Blog with informative articles and helpful advice.

Silver Springs, NV, July 23, 2008 --(PR.com)-- PayDayFinder.com, the leading Web site for payday loan lender information, is expanding today by including exclusive content and information about personal loans, banking and financial matters. This new service features informative articles, advisory alerts and encourages user feedback and interaction.

A payday advance is a small short-term loan without collateral usually repaid on the borrower's next payday.

Typically, a customer uses a payday loan to cover small, unexpected, expenses between paydays to avoid expensive fees on bounced checks, penalties on late bill payments, overdraft charges and other less desirable short-term credit options.

Industry analysts estimate that more than 22,000 payday advance locations across the United States extend about \$40 billion in short-term credit to millions of middle-class households that experience cash-flow shortfalls between paydays.

Sites like PayDayFinder.com allow people to find nearby brick-and-mortar locations so they can comparison shop for the best payday loan rates.

Now, anyone can find information on loan centers and specific information regarding personal loans in general as well as news stories and relevant financial information.

About PayDayFinder.com

PayDayFinder.com is a national online directory where consumers can find and choose among a wide range of brick-and-mortar payday loan centers, get directions to them and access other helpful information.

###



Contact Information:

PayDayFinder
John Gormann
866-576-9154
john_gormann@yahoo.com
<http://www.paydayfinder.com>

Online Version of Press Release:

You can read the online version of this press release at: <http://www.pr.com/press-release/96137>

News Image:

