



NuU Medspa Kicks-Off New Campaign Dedicated to Their Clients Campaign: The NuU Face of NuU

Chicago, IL, July 17, 2008 --(PR.com)-- NuU Medspa, the pioneer of the Medical Spa Industry, will kick-off their new campaign, The NuU Face of NuU, in August 2008. The campaign will feature a real-life client whose life has changed and taken a positive turn as a result of non-invasive medical treatments/procedures performed at one of the 13 NuU locations in the Phoenix and Chicago land area.

NuU is excited to shine the light on their clients, the real cause of their success, to promote beauty; rather than clients feeling ashamed to admit they have received some enhancement.

The impetus for this campaign came from numerous positive letters and return visits from clients who have raved about their great experiences that have occurred in their life since their treatment(s).

“It's all about looking and feeling great for your age...we are not trying to erase years or memories from someone's life - just recapture the confidence,” says Norm Valine, NuU Medspa president.

The selected winner of the month-long campaign will be rewarded \$5000 worth of complementary services among other perks including; their personal story and before-and-after photo on www.nuumedspa.com and their rejuvenated look displayed for marketing purposes; exclusively for NuU Medspa.

NuU Medspa encourages all present and past clients to submit their story for submission. To learn more information on how to submit your story, visit NuU Medspa online at www.nuumedspa.com and click on “The NuU Face of NuU” or call 888-819-8310.

The goal at NuU MedSpa, is to provide a soothing friendly environment where residents of Chicago and the suburbs can receive expert medical care for all their non-surgical cosmetic needs with added perks to make the NuU experience truly stand out in the Medical Spa World.

NuU's highly qualified medical staff is very approachable and knowledgeable of every individual's needs. All medical procedures and treatments are performed by a certified medical professional that can deliver pain-free, effective treatments for laser hair removal, acne, photo facials and body contouring procedures. Not only have NuU's medical procedures been proven effective; most can be done under an hour with no down-time leaving you with a quick and painless way to look fabulous before you return to work.

NuU's mission is to provide impeccable service that far exceeds our clients' expectations; turning back the hands of time. NuU Medspa welcomes walk-ins and complimentary consultations. To serve you better, NuU Medspa now operates in seven convenient locations in Chicagoland area including; Lakeview, Lincoln Park, Naperville, Oak Brook, Schaumburg, Skokie and Wicker Park and also locations in Arizona including; Phoenix, Mesa, Scottsdale and Glendale.

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Contact Information:

NuU Medspa
Tamy Roberts
888-819-8310
tamy@nuumedspa.com
nuumedspa.com

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