



## **Trailer Superstore - New Website Will Transform the Way Consumers Shop the Ordinary Cargo Trailer Online**

*All Pro will become the first Trailer Company to bring Trailer Accessories to life in an interactive online environment with their new 'Customize Your Trailer' Website.*

Harrisburg, PA, July 18, 2008 --(PR.com)-- Trailer shopping doesn't have to be boring anymore with All Pro's new website [www.AllProCustomTrailers.com](http://www.AllProCustomTrailers.com). The new custom trailer site allows trailer shoppers the opportunity to 'Trick Out' their trailer purchase from home by adding or subtracting trailer accessories to a stock trailer using their new online interactive tool.

As one of the leaders in the trailer industry, All Pro understands the value of the trailer shopper's time, cargo and investment when purchasing a new trailer. Potential trailer buyers can now fully customize their trailer online with various styles and colors of accessories, such as trailer cabinets, trailer flooring and tie down systems to bike chocks, LED lighting and trailer wheels. The selections can then be submitted directly to All Pro for a [custom trailer](#) quote.

Enclosed trailers serve a wide variety of purposes and many consumers in the market for an enclosed trailer are not fully aware of all the options they have with trailer accessories. "We have the capacity to customize trailers right to our customer's specifications" states Tammy Smith, Marketing Director for All Pro "We needed a tool for our consumers and trailer sales professionals to use in order to show placement or pattern of certain accessories, such as bike chocks, d-rings, spares and e-tracking to the various styles and colors of trailer cabinets, flooring and exterior trailer colors available to them."

All Pro also offers a full line of trailer accessories, trailer hitches and towing products. "Our team specializes in trailer accessories and trailer customization and can easily turn any of our in stock enclosed trailers for sale into a downright custom cargo trailer, car hauler, race trailer or motorcycle trailer" remarks Smith "By adding lightweight aluminum trailer cabinets, checkerboard or diamond plate trailer flooring, exterior trailer awnings and pull down seating we can customize your trailer into exactly what you've envisioned."

The site was brilliantly designed by a small Pennsylvania business called OZ 2 Designs. "They out performed the big guys as far as I'm concerned" replies Smith "OZ 2 Designs has consistently turned my ideas into reality and I can always count on this company to listen to my business needs and visions and then take them to an entirely different level."

The Trailer Superstore also offers a broad product line of trailers for sale, including a full line of open and [enclosed car haulers](#), motorcycle and ATV trailers to light duty and heavy duty equipment and dump trailers. "Our trailer sales department is top of the line and offers the most and best selection of trailers than any other trailer dealer in Pennsylvania" remarks Smith "We are your one-stop trailer source, we inspect, repair, customize, finance and deliver trailers."

All Pro's Trailer Sales Pa. facility offers a travelers discount to consumers traveling to their facility to



purchase a new trailer from surrounding states, such as Maryland, Delaware, Virginia, New Jersey and New York or trailer delivery is available right to your home or business.

Go to [www.allprocustomtrailers.com](http://www.allprocustomtrailers.com) to start customizing your enclosed cargo trailer online today or for more information about All Pro's Trailer Superstore, trailer financing or delivery, you can visit them online at [www.allprowest.com](http://www.allprowest.com)

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