



## **SyncWeb Data Backup Launches Unmanaged White Label Backup Service**

*SyncCom Data Management Group provides remote data backup services through their SyncWeb subscription service (<http://www.syncweb.net>) and now offers a white label, unmanaged remote backup service for value added resellers (VARs), internet service providers (ISPs), web hosts and various other technology service companies. The unmanaged reseller program allows resellers to use their own ecommerce and billing systems to offer off-site backup services.*

Parsippany, NJ, April 20, 2006 --(PR.com)-- SyncCom Data Management Group provides remote data backup services through their SyncWeb subscription service and now offers a white label, unmanaged remote backup service for value added resellers (VARs), internet service providers (ISPs), web hosts and various other technology service companies. The unmanaged reseller program allows resellers to use their own ecommerce and billing systems to offer off-site backup services.

“Although the fully hosted reseller model meets the needs of a large segment, giving the reseller a dedicated server and control with basic scripting commands creates a lot of opportunities for ISPs and web hosting companies”, commented Keith Christoffers, Ph.D., SyncWeb product manager.

With functionality and flexibility as a focal point during development, SyncCom developed a reseller program that provides all necessary elements to begin offering remote backup services. While the unmanaged service provides access to a dedicated server through scripting commands, the managed service includes a completely branded and customized backup application, a 70 page search engine optimized web site with sales and support materials, sample contracts, sales materials, a complete ecommerce system for acquiring new clients, a client control panel for account management, a recurring billing system compatible with most payment processors and a complete client management console.

The value of the program is resultant of the functionality, branding and fully hosted environment. All elements of the service are completely hosted and fully branded, including the recurring billing and client notification systems that are built into the managed program.

The flexibility of the fully managed program is illustrated by the hosting and billing policies. Participants are able to fully customize the appearance and content of the web site, allowing for seamless integration with preexisting web based businesses. In addition, participants are able to completely control the pricing of their services, an important aspect to any VAR service offering.

### **About SyncCom Data Management Group**

SyncCom has partnered with Novastor to provide this service and relies upon a 6th generation backup client/server platform. The backup software is internationally recognized and has been translated into several languages, including German, French, Dutch and Spanish. The SyncWeb service is supported by a state-of-the-art, fully redundant data center, located in Parsippany, New Jersey.

Contact: Keith Christoffers



SyncCom Data Management Group  
SyncWeb Data Backup Service  
800-718-5681  
reseller@syncweb.net  
[http://www.syncweb.net/reseller\\_backup\\_business.htm](http://www.syncweb.net/reseller_backup_business.htm)

###



**Contact Information:**

SyncCom

Keith H. Christoffers, Ph.D.

800-718-5681

admin@synccom.com

www.syncweb.net

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/9547>