



Timeshare & Fractional Owners Rush To New Consumer Magazine

The first edition of the new independent consumer publication for the shared ownership industry was released this week and timeshare and fractional owners rushed in their thousands to see what it was like at <http://www.ownersperspective.com>

Miami, FL, July 14, 2008 --([PR.com](http://www.PR.com))-- [Owners Perspective](http://www.ownersperspective.com) magazine is the sister publication of Perspective Magazine which is the most read independent Business to Business magazine for the same industry globally; and this new consumer version was created based on demand as the number of owners subscribing to the B2B version continued to grow. With its sights set firmly on following in the footsteps of Perspective Magazine in becoming the most read, the publication has gotten off to a good start having attracted more than 5,100 subscribers ahead of launch.

Boasting state-of-the-art “page turn” technology for enhanced user experience, Owners Perspective provides a valuable and exclusive look at the timeshare and fractional ownership markets; including developer and resort reviews, details of the newest developments, products and services, industry news, exclusive interviews, destination guides and outstanding readers offers.

The first edition exploded onto the market with an offer of 25 free timeshares for the first 25 readers to respond - these were not a week of accommodation, but actual full timeshare memberships worth thousands of pounds / dollars each - courtesy of Seasons Holidays PLC.

Furthermore, subscription to this online publication is free of charge and always will be, as it is supported by advertising, but there will also be a paid for print version (optional) launched in January 2009 and this will carry even more special offers and bonuses for subscribers.

For more information visit <http://www.ownersperspective.com>

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B2B Perspective Magazine - <http://www.theperspectivemagazine.com>

Owners Perspective Magazine

Online Version of Press Release:

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