



EverCity Managed Hosting Announce High Availability Power for All of Their Clients

London, United Kingdom, July 11, 2008 --(PR.com)-- In response to the increasing importance for 100% uptime EveryCity a London based managed server hosting company, have announced that all of their customers will be placed within managed environments where independent dual power feeds will be present.

Keeping Online marketing campaigns and ecommerce operations online with 100% uptime is now more important than ever, with downtime costing online shops sizeable amounts of revenue and brands reputation loss.

Over the past a number of high profile companies have suffered interruption to service due to alleged power outages including last.fm & Lastminute.com. While smaller companies outages are less covered in the media the relative cost to business is equally high.

"We take uptime very seriously and this is the next logical step to ensuring that no matter what our clients servers and platforms stay online," said Technical Director Alasdair Lumsden. "A lot of our clients host high profile campaigns and social networking sites for very prominent brands so we take our responsibility very seriously."

While a number of hosting providers either do not offer this service or charge a premium for it EveryCity will be including it as part of their standard offering for both new and existing clients.

About EveryCity

EveryCity provide bespoke [managed web hosting](#) solutions to Web 2.0s, Digital Agencies, eCommerce companies & corporates. Their approach to managed hosting is one which is personalized and focused on working closely with their clients during planning, implementation and on an ongoing basis through projects.

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Online Version of Press Release:

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