



## **DirectBuy Sponsored the First Kevin Everett Golf Classic Weekend**

*It's good! DirectBuy of Buffalo Sponsored the Inaugural Kevin Everett Golf Classic Weekend.*

Cheektowaga, NY, July 10, 2008 --(PR.com)-- [DirectBuy of Buffalo](#), the leading members-only showroom and home design center, recently sponsored the first Kevin Everett Golf Classic Weekend. The proceeds from this event will go to the Kevin Everett Foundation, a non-profit organization created by former Buffalo Bill Kevin Everett to financially assist people with spinal cord injuries transition from the hospital to their home.

“The entire Buffalo community was devastated by Kevin's injury in last year's season opener. But his miraculous recovery has had even more of an impact because of the great hope it offers people with spinal cord injuries. That's why we're positively thrilled and proud to be a sponsor for the first of what will hopefully be many Kevin Everett Golf Classic Weekends,” said Brian Cohen, owner of DirectBuy of Buffalo.

The two-day event featured a 12th Man Tailgate Party and an afternoon golf tournament (shotgun start with scramble format). A dinner followed the tournament with a live and silent auction and tournament awards.

Since 1971, [DirectBuy](#) has helped consumers enjoy enormous savings on [home furnishings](#), home improvement items, entertainment and outdoor products, and accessories, by providing an avenue to purchase directly from the manufacturer. Conveniently located at 4950 Genesee Street in Cheektowaga, New York, DirectBuy offers members a comfortable, country-club setting, where they finally have the financial control of buying direct.

For more information on a DirectBuy membership, you can call 716-684-1400 or visit [www.directbuy-buffalo.com](http://www.directbuy-buffalo.com)

### About DirectBuy

Since 1971, DirectBuy has helped hundreds of thousands of families enjoy a better quality of life, enabling them to buy directly from more than 700 manufacturers and their authorized suppliers. Buying direct makes members' hard-earned money to go much further, while having the selection and choice not available at any retail store. DirectBuy has been serving the greater Buffalo area since 2005. Access to confidential prices, local suppliers, and unparalleled selection helps make members' dream projects a reality. It's a comfortable, country-club setting, where you finally have the financial control of buying direct. DirectBuy of Buffalo is one of 150 DirectBuy showrooms throughout North America.

Consumers interested in becoming members may obtain a Visitor's Pass to attend an Open House by contacting DirectBuy at 716-684-1400, or visiting [www.DirectBuy-Buffalo.com](http://www.DirectBuy-Buffalo.com). To learn more about the superior value and benefits of a DirectBuy membership, visit [www.directbuycares.com](http://www.directbuycares.com)

### About the Kevin Everett Foundation



The Kevin Everett Foundation was formed to provide immediate and long-term resources to individuals sustaining catastrophic spinal cord injuries through activities associated with sports. The Kevin Everett Foundation will enhance the quality of life as an eminent resource for individuals who have suffered a spinal cord injury regardless of age, race, or economic status. The Foundation will provide information to the newly injured about what to expect, how to cope, and provide funds for the equipment and care they need.

For more information, please visit [www.kevineverettfoundation.com](http://www.kevineverettfoundation.com)

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