



## **CEO Challenges Announces CEO Tennis Challenge Entries Available for Head to Head Competition in Carmel**

Carmel, CA, July 10, 2008 --(PR.com)-- CEO Challenges, the world leader in sport competitions for CEOs, announces a new CEO Challenge, a unique tennis competition at the Carmel Valley Ranch resort on Oct. 17-20. The CEO Tennis Challenge will include a 24-person competition and keynote talk and tips from Peter Burwash, a former touring tennis professional, author, and president of Peter Burwash International, the world's largest tennis management company, with operations in 23 nations.

The CEO Tennis Challenge includes a doubles format, where players draw for partners, then rotate partners in preliminary rounds and accumulate points for each game won. The top four individual point scorers will then compete in a playoff to determine the top point scorer and the Best CEO Tennis Player title. A side competition will be held to determine the fastest and most accurate server, and the resort's head instructor, Clark Corey, will oversee the competition.

The all-inclusive entry is \$3,100 for each competitor, and because CEO Challenges organizes its competitions as family-oriented events, guest fees for each competitor are greatly reduced. A portion of the entrance will be donated to charity.

Participants must be CEOs, owners, presidents leading companies with at least \$2 million in annual revenue. Registration includes a two night, three day stay at the Carmel Valley Ranch golf and tennis resort community, ranked as one of the top 10 tennis resorts nationwide; instructional tips from Burwash; meals; an awards ceremony; and great networking opportunities with other CEOs.

For more information or to register, go to [www.ceochallenges.com/tennis](http://www.ceochallenges.com/tennis)

About CEO Challenges ([www.ceochallenges.com](http://www.ceochallenges.com))

CEO Challenges is the world leader in sport competitions designed specifically for CEOs. The firm's goal is to find the world's best CEO in several sports. Founded in 2001 with the CEO Ironman Challenge, CEO Challenges has expanded to include CEO Triathlon, Golf, Cycling, Marathon, Fly Fishing, Sailing and Tennis Challenges in settings worldwide.

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