



PriceLess Inkjet Cartridge Co is Moving Forward Into New Areas of Service and Customer Relations

PriceLess Inkjet Cartridge Co. aka PICINK (<http://www.priceless-inkjet.com/>) is at a verge of some "priceless" changes, starting with it's company identity mark.

Port Charlotte, FL, July 10, 2008 --(PR.com)-- "Supplying exceptional products at competitive prices was a start for this 10 year old online retailer. Building a client base that exceeds 100,000 customers was our main goal and initiative", explained Mrs. B. Colbert.

During the years PriceLess Inkjet Cartridge Co. (<http://www.priceless-inkjet.com/>) expanded its product catalog, which now reaches more than 4000 ink, toner and maintenance products for the major brand imaging devices. The industry changes almost every day with new technologies and supplies becoming available.

PICINK has built 6 successful web stores, which appeal to different consumer markets and each one utilizes specific data for Search Engines to locate its stores. Online commerce is more of a science than most people realize. Consumers demand speed, accuracy, privacy, knowledge, security and a helpful attitude from their online retailer.

"It's got to be quick, reliable and cheap then I'll consider buying it!" Sound familiar?

Yes, PICINK has heard it from many of its clients and understand their needs. The company is changing its focus to represent increased levels of service. In the near future the new simplified "re-ordering" site will be operational and allow customers to go from 10 minutes per order to less than 2 minutes with all the built-in accuracy and privacy requested. It will handle multiple department re-ordering with a focus of controlling costs and the introduction of "premium alternative products".

PriceLess Inkjet Cartridges Co. will be officially introducing its new "Print To Provide" (P2P) program so the customer cost to print will do much more.

The very first change a visitor of <http://www.priceless-inkjet.com/> will notice is the company identity mark. PICINK's new logo symbolizes the company's commitment to change. Going forward the customer will see it on all future confirmation messages, invoices , web pages and everywhere Priceless has a presence PICINK will proudly display its new mark.

PICINK's Management is committed to change that will bring a "Priceless Relationship" to all company's valuable clients.

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Contact Information:

PriceLess Inkjet Cartridges Co.
Shirley Roosevelt
1 (941) 766 1200
shirley@picink.com
www.priceless-inkjet.com

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