



## **National Sign Company B R Signs, Inc. Offers New Embroidery and Engraving Services with a Great Promotion**

*New services take brand control to the next level.*

Pompano Beach, FL, July 09, 2008 --(PR.com)-- Following years of designing and manufacturing signs for the national franchise industry, B R Signs, Inc. is now offering new engraving and embroidery services. CEO Bill Reicherter says, "In shaky economic times, it is all the more important to make sure your brand is protected, recognizable and consistent. One call really does do it all."

Engraving at B R Signs, Inc. will be done with the Roland EGX-350 Engraver system. Projects include name plates, name tags, plaques of all kinds and company awards.

Ricoma Superior Embroidery Machine has been purchased to be able to provide clients with work related apparel. "It makes sense to extend our help with brand management to uniforms and shirts," says Reicherter. "I look at it as part of the store opening. When you purchase your interior and exterior signs it makes sense to be able to purchase your apparel and engraved from the same company handling your brand. I also like the fact it makes us a true one stop shop for people. Most people purchasing a business have so many tasks to handle on a daily basis...it is great to help them consolidate their purchasing efforts into one company."

B R Signs, Inc. is offering a promotion to launch their new services. From July 15th, 2008 through September 1st, 2008, B R Signs will be offering three free embroidered shirts featuring company logo and name, plus three engraved employee name tags to all new clients purchasing exterior and/or interior sign packages through B R Signs, Inc. All promotional items must be cleared and approved by the franchise systems we are working with for each client.

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