



## **Wausau Paper Selects Nexus for Eastern U.S. Distribution**

*Nexus successfully opened a new East Coast Distribution Center for Wausau Paper (NYSE: WPP) to provide service enhancements for customers of Wausau's Printing & Writing division. Nexus' Allentown, PA facility now houses the entire portfolio of Wausau Paper stock brands and grades, providing the latest distribution technology, the ability to utilize intermodal rail, and Nexus' specialized paper industry logistics services including Overnight and Same Day delivery.*

Allentown, PA, July 09, 2008 --(PR.com)-- Nexus Distribution successfully opened a new East Coast Distribution Center for Wausau Paper (NYSE:WPP). The implementation of the new DC and logistics strategy commenced on March 3, 2008 in an effort to enhance service to customers of Wausau's Printing & Writing division. The company selected Nexus' facility in Allentown, Pennsylvania near the interchange of Interstates 78 and 476 as the new base for East Coast distribution activity. This facility provides the benefits of the latest distribution technology, the ability to utilize intermodal rail, and Nexus' specialized understanding of the needs of paper industry customers. Overnight and Same Day delivery service is now available to a larger number of Wausau Paper's East Coast customers.

“Establishing this distribution center, which houses the entire portfolio of Wausau Paper stock brands and grades, emphasizes our commitment to the commercial printing industry, our merchant distribution partners, and retail customers in the eastern third of the U.S. This facility has allowed us to enhance the high level of service we provide East Coast customers through our 'Think Service' program,” said Daniel Trettin, senior vice president of Wausau Paper's Printing & Writing business unit. “The selection of this [east coast distribution center](#) is another example of our practice of adopting sustainable operational strategies such as intermodal distribution which reduce the carbon dioxide equivalent emissions of our operations.”

Mark Ofenloch, Nexus COO added, “We are delighted to have been selected as Wausau Paper's premier 3PL Provider in the East Coast. The Wausau distribution program features excellent applications of technology and inventory control. The start-up required the integration of warehouse management systems and the implementation was truly a collaborative effort. In addition to supporting Wausau's intermodal transportation strategy, we hope to offer significant freight consolidation opportunities as well.”

For over 100 years, Wausau Paper has been a leading manufacturer of high-quality, affordable, uncoated papers for consumers, printers, graphic designers and converters. From its mill facilities in Brokaw, Wisconsin and Brainerd Minnesota, Wausau Paper produces more than 2,000 different stock items from over 400 different types of papers ranging in weight from 20 lb. Writing to 100 lb. Cover in a comprehensive selection of colors, sizes and finishes. Approximately two-thirds of Wausau Paper's Printing & Writing commercial stocking items contain 30 percent recycled post-consumer fiber and carry the independent Green Seal® certification. Product is stocked in four regional distribution centers enabling delivery within 24 hours to most locations within the U.S.

About Wausau Paper:



Wausau Paper, with record revenues of more than \$1.2 billion in fiscal 2007, produces and markets fine printing and writing papers, technical specialty papers, and "away-from-home" towel and tissue products. To learn more about Wausau Paper visit: [www.wausaupaper.com](http://www.wausaupaper.com).

**About Nexus Distribution:**

Headquartered in Arlington Heights, IL Nexus Distribution is a third party logistics provider offering integrated warehousing and transportation services. Specializing in meeting the needs of paper manufacturers, printers, and paper merchants since the early 1980's, Nexus offers warehouse and distribution processes that are customized to respond to the needs of the paper industry. Named a "Top 100 3PL Provider" by Inbound Logistics Magazine for four years running, Nexus Distribution's services range from customary storage and inventory control models to integrated cross-dock programs and value-added services. Major markets served also include consumer goods and food and beverage. [www.nexusdistribution.com](http://www.nexusdistribution.com)

###



**Contact Information:**

Nexus Distribution

Jennifer Nix

847-590-6263

nixjen@teamnexus.com

www.nexusdistribution.com

800-536-5220

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/94305>