



## **Washington & Lee Wins 2008 Wooldridge Champions Cup: Farm Bureau Insurance Sponsors ODAC Athletic Achievement Award**

Richmond, VA, July 09, 2008 --(PR.com)-- Washington & Lee University has earned the prestigious Dan Wooldridge Overall Sports Champion Cup for the 2007-08 academic year. The award is presented to the Old Dominion Athletic Conference's (ODAC) top overall sports program. Points for the Commissioner's Cups are based on regular season standings in team sports and championship team finishes in individual sports.

Farm Bureau Insurance is the proud sponsor for the Dan Wooldridge Overall Champions Cup and the Men and Women's Commissioner's Cups.

“One of the values intrinsic to Farm Bureau Insurance is a belief in the power of teamwork,” says Matt Smith, marketing manager at Farm Bureau Insurance. “Obviously it is also a very critical component of success on the ODAC athletic fields and courts. We are proud to help bring recognition to those teams and schools who succeed.”

The Generals also won both the ODAC Men's Commissioner's Cup and the ODAC Women's Commissioner's Cup, marking the fourth and fifth successive competition victories, respectively. Washington & Lee has won 12 of the 14 overall sport trophies since the award's inception in 1994-95.

Roanoke College finished second overall, winning two conference championships in women's indoor and outdoor track. Virginia Wesleyan College rounded out the top three thanks to a trio of league championships in men and women's soccer, and women's basketball.

“Just as our student-athletes are continually successful in all areas of their lives—whether on the field or in the classroom or in the community—the Woodridge Cup represents overall success in our member schools' athletic programs,” says ODAC commissioner Brad Bankston. “We are very excited to be affiliated with Farm Bureau Insurance in providing this award.”

Roanoke was second in the women's competition, and Virginia Wesleyan third. On the men's side, Lynchburg College finished second and Hampden-Sydney third.

To see a sport-by-sport breakdown of the 2008 Dan Wooldridge Overall Champions Cup, as well as the 2008 Men and Women's Commissioner's Cups, please visit the ODAC on the Internet at [odaconline.com](http://odaconline.com)

### **ODAC Purpose**

Entering its 33rd year, the Old Dominion Athletic Conference (ODAC) is one of the nation's largest Division III conferences. The 14-member ODAC, including Catholic's associate status, stands as the second-largest multi-sport NCAA Division III conference in the country behind the 15-member American Southwest Conference in Texas. Athletic opportunities at the Division III level provide positive educational outcomes and growth for participants, as well as other valuable benefits for member institutions and communities. The Old Dominion Athletic Conference (ODAC) exists to provide a



framework for realizing these opportunities through athletic competition, guided by our commitment to shared values and bounded by the educational missions and institutional identities of the respective members. Together, member institutions strive to foster a climate of excellence and integrity in the conduct of their athletic programs. For more information about ODAC programs and members, please visit the ODAC on the web at [odaconline.com](http://odaconline.com)

#### About Farm Bureau Insurance

Virginia Farm Bureau Mutual Insurance Company is committed to providing products that best meet the insurance needs of Virginia's families and small businesses. An organization with more than 148,000 members, served by more than 100 county offices throughout the Commonwealth, Farm Bureau Insurance also offers a wide range of financial planning products and services. Virginia Farm Bureau at [vfbinsurance.com](http://vfbinsurance.com)

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