



Portland Guadalajara Sister City Association and BodyVox Unite Through Dance on Aug. 10 to Support Jardin Portland

Portland, OR, July 03, 2008 --(PR.com)-- Today, the Portland Guadalajara Sister City Association (PGSCA) announced that Portland-based dance company BodyVox will hold a fundraising performance at the Newmark Theatre (1111 SW Broadway) in Portland on August 10 at 5 p.m. Proceeds will support the PGSCA's development of "Garden Portland" or "Jardin Portland" in Guadalajara, Mexico. In their only Portland performance this summer, BodyVox will feature repertoire from their internationally-acclaimed production "Reverie." Tickets are available through Ticketmaster (www.ticketmaster.com) or the Jardin Portland website (www.jardinportland.com).

One of the most unique international projects of its kind, Jardin Portland brings together the Sister Cities of Portland and Guadalajara to create a public park that will provide a global model for landscape design, environmental sustainability and cultural, tourism and educational exchange. The Jardin, located in Bosque Colomos, Guadalajara's largest central-city park, will highlight Portland internationally as a leader in environmental best practices, including hands-on learning experiences in its Verde Learning Center. The park will include replicas of some of our region's most cherished features, such as Multnomah Falls, Pioneer Square and the Salmon Street Fountain. It will also showcase original works by Portland-area artists.

BodyVox traveled to Guadalajara with the PGSCA in 2007 to perform in the first-ever "Portland Week in Guadalajara", which included demonstrations in the culinary arts, music performances, lectures and other events to share Pacific Northwest culture with the people of Guadalajara. The dance troupe continues its support for the organization with this performance, which donates ticket proceeds to support the construction of Jardin Portland.

BodyVox entertains audiences with breathtaking physicality, striking imagery and laugh-inducing wit. The central theme of Reverie, like Jardin Portland, is beauty as a transformative element. First performed in 2002, the whimsical production features a dance of lilies amongst bamboo stalks. Reverie was conceived and choreographed by BodyVox's founding Artistic Directors, Jamey Hampton and Ashley Roland. "It speaks to the idea that humanity, beauty, culture and art must prevail," said Una Loughran, BodyVox General Manager.

In February of 2008, the first period of Jardin construction was completed with the planting of the Phase One Rose Garden attended by Mayor Tom Potter and 50 additional representatives from Portland's public and private sector. The Jardin is slated for completion in 2011, concurrent with the Pan American Games, to be held in Guadalajara that year. The project is supported by the City of Portland and top project management, design and architecture firms, and fellow non-profit associations including Ankrom Moisan, Glumac, Mainline Design, Miller Consulting, the Oregon Association of Minority Entrepreneurs, Probity Builders and others.

About the Portland Guadalajara Sister City Association

The Portland Guadalajara Sister City Association (PGSCA) is a non-profit organization dedicated to



creating and strengthening partnerships and fostering goodwill between the City of Portland and the City of Guadalajara. PGSCA achieves this endeavor through on-going cultural, educational, and economic development initiatives. More information is available online at www.pgsc.com.

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