



## **Director of UR-InThePaper Meets Gordon Brown**

*UR-InThePaper Ltd, the largest personalised newspaper company in the UK, today announced that their Managing Director, Rebecca Philipson, has met the British Prime Minister, Gordon Brown, for the second time in two years. 24-year-old Rebecca was invited by Durham MP, Hilary Armstrong, to celebrate the success of local entrepreneurs at a private reception held at Number 10 Downing Street on June 23rd, 2008.*

Durham, United Kingdom, July 02, 2008 --(PR.com)-- Miss Philipson, who has been running her Stanhope-based InThePaper.co.uk business for three and a half years, was given a guided tour of Number 10 before making her way to the garden for drinks. The Prime Minister thanked Rebecca and the other select guests for their significant contribution to the British Economy. Miss Philipson first met Gordon Brown in 2006 when she was named 'Enterprising Young Brit of the Year'.

“The experience was overwhelming,” Rebecca commented. “To have met the Prime Minister twice in as many years is a clear indication of how successful we have been at In The Paper.”

In homage to the Downing Street event, the homepage of [www.inthepaper.co.uk](http://www.inthepaper.co.uk) allows all visitors to create a gift newspaper whereby they become the new British Prime Minister. Miss Philipson plans to continue to grow her business and will soon be establishing her personalised newspaper product in the United States.

For more information about UR-InThePaper, please call +44 (0)870 850 1475 or e-mail [sales@inthepaper.co.uk](mailto:sales@inthepaper.co.uk) or visit [www.inthepaper.co.uk](http://www.inthepaper.co.uk).

About UR-InThePaper Ltd:-

UR-InThePaper is a personalised gift company based in the North East of England. Inthepaper.co.uk specialise in unique, personalised, tabloid size newspapers providing customers with a present that is completely different and individual. The company's bulk production methods and fully automated system allows InThePaper.co.uk to produce in excess of 10,000 bespoke papers each week. InThePaper.co.uk has over 70 titles and 300 articles available online and is the UK's largest personalised newspaper company.

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