



Galavanting – Online Women’s Travel Magazine Poised to Launch

Chicago, IL, June 27, 2008 --(PR.com)-- With thousands of visitors in the weeks leading up to its official launch on July 15th, Galavanting, the new online women's travel magazine, expects a large readership to enjoy its first monthly issue.

Editors-in-chief Kim Mance and Katy Quissell have recruited contributors who range from professional travel writers to professional women from all over the globe telling their stories and giving travel tips. But Quissell, 28, describes Galavanting as more than just a magazine. “We've worked hard to facilitate a bustling community and a unique space for women to come and connect with not only useful travel information, but with other women as well. The response so far has been overwhelming and women are really excited about it.”

Mance, 29, says, “Women love to get advice from a trusted circle of girlfriends, so we've brought together women from all over the world to dish out the best they've got in that department. When it comes to travel, we found that most publications out there dumb things down, or seem to think women are only in search of glamorous day spas or the world's perfect facial. But we know there's a lot more to women than just stereotypes, and our articles and online video guides give a sense of the adventure and discovery women can experience during their travels.”

Galavanting specializes in providing candid advice and engaging women's stories of discovery, self-discovery, and insider tips, as well as practical advice to keep travelers safe and culturally connected.

From visiting communities as a volunteer, to taking tours operated by non-profits benefiting local groups, the magazine strives to truly connect women to the communities they visit. Galavanting even goes so far as to put an emphasis on supporting women-owned businesses and highlighting the status of women and gender parity in destination governments.

Fun and adventurous travel destination videos hosted by Mance and Quissell will air online each month. Shooting for a first episode will start in Costa Rica this August.

Visit: <http://www.gogalavanting.com>

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When it comes to travel, they believe women are interested in more than just fashion & style columns, solo-travel, and reviews of ludicrously expensive resorts. Galavanting knows that not every female is in search of the world's perfect facial. And that women without trust funds travel too.

Galavanting is a distinct space that we hope will inspire, empower and connect women to the communities they visit. Travel is an opportunity to learn and grow. They tell womens' stories of discovery, self-discovery, and insider tips, as well as practical advice to keep travelers safe and culturally connected while out galavanting.



We've come a long way ladies, but there are many more places to go...

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Editor's notes:

- Images and logos are available in Galavanting's press room.
- Vendors wishing to send products and services for review should first send an email query.



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