



HotelClub Launches a Sponsorship Scheme with a Difference

HotelClub launches a sponsorship scheme with a difference by offering help to smaller businesses and organizations. Registration is made easy by going to the online application page at <http://www.hotelclub.com/sponsorship>.

Sydney, Australia, June 26, 2008 --(PR.com)-- HotelClub has launched a new sponsorship programme designed exclusively for smaller businesses and organisations. The online accommodation specialist is welcoming applications from a variety of organisations who normally struggle to secure sponsorship when competing against larger players.

Jon Wild, Global Marketing Director at HotelClub, explains that a conscious decision was made to move away from large corporate sponsorship and instead focus efforts at a local level - "When people think sponsorship they think flashy endorsements at sporting events, but our programme is about funding projects that make a real difference to local communities."

The scheme will be rolled out globally, in line with HotelClub's positioning strategy. With accommodation across 120 countries and website content available in 12 languages, HotelClub is keen to take a vested interest in all of their markets at ground level.

The online application process will also remove any geographic restrictions and HotelClub hope to see applicants from small businesses, community organisations, charities, schools and learning faculties.

Wild adds, "We are really excited about seeing how organisations invest the funds, it might be with a fundraising event, new computer equipment or we might see something different thrown into the mix! Either way, it is going to be very rewarding initiative for both parties."

Organisations wishing to apply can find more information at: <http://www.hotelclub.com/sponsorship>

About HotelClub

HotelClub, a wholly owned subsidiary of Orbitz Worldwide Inc, is a world leading global accommodation e-wholesaler and specialist distributor of hotel room inventory over the Internet. HotelClub was established in 1996 and has since held the position of Asia Pacific's leading online accommodation provider. The company operates three websites - HotelClub.com (www.HotelClub.com), RatesToGo.com (www.RatesToGo.com) and asia-hotels.com (www.AsiaHotels.com). HotelClub is recognised as one of the few highly successful and profitable e-commerce businesses with a worldwide network of offices. Orbitz Worldwide (NYSE: OWW) is a leading global online travel company that uses innovative technology to enable leisure and business travellers to research, plan and book a broad range of travel products.

About HotelClub.com

HotelClub.com is a global accommodation specialist website offering [discount hotel bookings](#) for up to 12 months in advance. It offers users the choice of over 35,000 hotels - at savings of up to 60% - in 120



countries. HotelClub is available in twelve languages - Chinese, English, French, German, Italian, Japanese, Korean, Polish, Portuguese, Spanish, Swedish and Thai. HotelClub is a truly global website offering its customers access through country specific sites in 10 countries including HotelClub.com, HotelClub.com.au, HotelClub.de, HotelClub.fr, HotelClub.it, HotelClub.es and HotelClub.co.uk. HotelClub.com is operated by HotelClub and is part of Orbitz Worldwide.

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