



San Diego Fundraiser Provides New Shoes for Kids in Need

Sammy's Woodfired Pizza in San Diego will donate 20% of the dinner bill to provide new shoes to local kids in need. Barefoot Kids Foundation will issue Payless Shopping Cards to local childcare organizations to help underprivileged kids.

Carlsbad, CA, June 24, 2008 --(PR.com)-- Barefoot Kids Foundation and Sammy's Woodfired Pizza Restaurant will hold a fundraiser dinner on Wednesday, June 25, 2008 from 5 to 9pm at two locations in Carlsbad and Scripps Ranch in San Diego County to benefit local Kids in Need.

Sammy's Restaurant will donate 20% of your dinner bill to the Barefoot Kids Foundation. Enjoy the food and help generate donations for a good cause. Go to www.barefootkids.org/Events.html to print the donation coupon that is required.

Barefoot Kids Foundation and various childcare organizations have teamed-up to provide \$25. Payless Footwear Shopping Cards to local Kids in Need.

This Non-Profit organization exclusively provides new footwear to Kids in Need through their National Distribution Network currently in 27 cities throughout the USA. Childcare organizations such as Boys & Girls Clubs, Big Brothers Big Sisters, Salvation Army and Court Appointed Special Advocates provide Payless ShoeSource shopping cards to underprivileged Kids.

The National Center for Children in Poverty reports that 17% or 12.7 Million of our children live below the poverty level. Footwear is often not on the list after the bills, food & medical care are paid. Many of America's Kids are in desperate need of new footwear.

Everyone can relate to the pride you get when you buy new footwear. Remember those early years when you were fitted for new shoes and sneakers, it was a great moment. You couldn't wait to show them off. Share this thrill with a San Diego County Kid in Need.

More Kids will participate in physical activity, and be healthier when wearing proper fitting footwear. They need to feel comfortable and need to fit in with their peers. The distraction of foot pain during class may affect the Kids ability to focus on learning. Studies published in Medical Journals conclude that proper footwear can improve your health. Kids in San Diego need your help.

The online Free Donation program is now available by making online purchases with participating retailers. Each purchase you make generates a donation from their retail supporters. Go to www.barefootkids.org/Supporters and buy Airline, Hotel, Car Rental, Flowers, Electronics, Office Supplies, Event Tickets, Gifts and everything that EBay and Amazon.com offers. To make a Free Donation, just Point, Click and Buy.

Barefoot Kids Foundation has different ways for you to donate. Individuals and Corporate donors can use Credit or Debit Cards on their secure PayPal website: www.barefootkids.org/Donate or send a check



payable to: Barefoot Kids Foundation, 7040 Avenida Encinas, Suite 104, Carlsbad, California 92011-4653. Everyone can contribute and improve the life of San Diego's Kids.

For additional information contact Loretta Ross at (800) 285-3993 or visit www.barefootkids.org.

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Online Version of Press Release:

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