



StreamSend Weekly Email Deliverability Webinar Available to All Email Marketers

Email deliverability involves practices that improve the percentage of permission-based email communications successfully reaching their destination. Part of this process includes techniques to better manage lists for minimal bounce/complaint rates and reduce the possibility of blocking by ISPs, spam filters and commercial blacklists.

Sacramento, CA, June 23, 2008 --(PR.com)-- [StreamSend](#), one of today's leading email marketing solutions provider, is proud to open up its weekly email deliverability webinars to all email marketers.

StreamSend Deliverability Webinars air each Wednesday at 10 AM PST, with registration open to all marketers free-of-charge. One-hour presentations address the dynamic and evolving email marketing best practices, helping organizations improve ROI, track and monitor progress, and address challenges. More importantly, participants learn ways to avoid common pitfalls that can work against them in the long run, damaging their reputation with Internet Service Providers and customers. Throughout the webinar, StreamSend customers can submit questions that will be addressed during the session.

"I'm delighted that we can now offer our deliverability webinars to all email marketers." explains Dan Forootan, CEO of EZ Publishing, creator of StreamSend. "It is important to understand and implement best practice strategies for email deliverability. Louis Chatoff, our Delivery Manager, does an outstanding job of presenting this information at the weekly webinars."

For more information on StreamSend's new deliverability webinar, visit [StreamSend Deliverability Webinar](#).

About StreamSend

The [StreamSend Email Marketing Service](#) offers a number of attractive standard pricing plans for marketers. High-volume mailings cost as little as \$.0008 per e-mail with a monthly plan.

StreamSend is the most comprehensive and cost-effective permission-based e-mail marketing suite available. The company is proud to provide this powerful email marketing suite to marketers, entrepreneurs and online retailers around the world. StreamSend also has a strong Email Marketing Reseller program.

It all started in 1998, when Dan Forootan founded EZ Publishing, a web hosting and design company. The company quickly expanded, as word spread of the company's comprehensive services, wide-ranging infrastructure, exceptional customer support and honest approach.

But web hosting and design was just the first step. Dan's clients wanted more. Many EZ Publishing customers asked for an e-mail marketing solution to help build sales and strengthen customer retention.



In response, EZ Publishing developed the StreamSend e-mail marketing suite. Because the company had an existing technological infrastructure in place, they were able to offer this powerful new email marketing service at extremely affordable prices. The response to StreamSend has been extraordinary, and it has since become EZ Publishing's flagship product.

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