



World Peace for Life Presented by Prince Ali. June 21st@ The Los Angeles Convention Center. 6:30-11:30 PM.

Concert to feature world renowned musicians and speakers to promote peace in our lifetime.

Los Angeles, CA, June 17, 2008 --(PR.com)-- World Peace for Life, Hope and Love for Humanity highlight the celebration of life and declaration for peace and unity among peoples of the world on June 21.

This first annual World peace event will feature Artists, politicians, motivational speakers and other dignitaries from the East and West who will join together in the spirit of brotherhood to draw attention to the benefits of peace and reaffirm their commitment to unite humanity through love and understanding.

This benefit concert will be simulcast via satellite television, radio and the Internet, and will aim to reach 1 billion people worldwide. By 2009, the goal is to reach 3-4 billion people by presenting concerts and other events to deliver our powerful message of peace in the major cities of the world.

Starting a year ago, World Peace For Life founder and CEO Prince Ali is uniquely positioned to achieve his peace objectives by serving as a bridge between Middle Eastern and Western culture and by using the common language of music. Coming to America from his war torn native Afghanistan, his campaign for peace and unity, which started as a strong vision in his mind, is now a global movement. The June 21 event at the LA Convention Center is planned as the first in a series of international peace concerts.

Among the confirmed highlight artists and personalities who will be part of the June 21, 2008 Event, are: Rouben Hakhverdian (Twice Best Armenian Male Singer), Shahbal Shabpareh of Black Cats (Legendary, multiplatinum Iranian group), Brandy (R&B singer), Prince Ali (twice platinum recording artist), Tom Trbovich (legendary director of "We Are The World"), Rev. Dr. Michael Beckwith (Founder and leader of Agape International/Book of Secrets), Howard McCrary (Grammy Award nominated/Legend of Gospel & Jazz), Li-Tong (singer, actress, entertainer in China), Kenny O'Brien (Five times Latin Grammy Award-winning/ producer for Celine Dion, Andrea Bocelli, Christina Aguilera), Sol Vazquez (actress, singer, composer), Miguel Angel Rodriguez (actor and singer) Helen (Persian singer), Christina Applegate (Actress), Gina Rene (R&B singer), world renowned pop superstar Najam Sheraz well known in Pakistan and India, Lee Reherman (renowned TV host), Leron Ergas and Shlome Hayun from the Israeli Hip Hop/R&B group VoKCaL, and many others.

World Peace For Life is a California based non- profit organization with the mission of bringing peoples of the world together through music and its universal appeal and inspiration. The concert on June 21, 2008 is the first step. Prince Ali's goal is to reach 3-4 billion people by 2009 by holding a series of concerts in major cities throughout the world. They are targeting every country, and the proceeds will be respectively used to each country hosting the concert, to build schools, educational centers, hospitals... Please join them in support of this most noble mission.

This extraordinary peace event is expected to reach out and touch about one billion people around the



world.

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