



Indeed.com to Launch Free Job Analytics for Employers at 2008 SHRM Annual Conference & Exposition

Job Analytics provides companies with critical insight into their jobs and the job seekers viewing them.

Stamford, CT, June 16, 2008 --(PR.com)-- Indeed.com, the most comprehensive search engine for jobs, will be launching Job Analytics at this year's SHRM event in Chicago. Indeed Job Analytics reports are customized for each company and will be freely available to all employers at Indeed's booth. Job Analytics answers many questions commonly asked by employers, such as:

- How many jobs do I have online?
- How much traffic are they receiving?
- What searches do job seekers use to find them?
- What are my most popular jobs?
- In what cities are they based?

With more than seven million unique visitors per month and thousands of job sites included in Indeed's search results, Job Analytics provides employers with an unprecedented look at where their jobs are posted and how they are performing online.

“The idea for Job Analytics originated from employers requesting more information about their jobs,” said Paul Forster, CEO of Indeed. “We expect our customized reports to become an essential tool for recruiting leaders to manage their recruitment advertising campaigns.”

Indeed Job Analytics provides unique insight into which jobs are receiving the most clicks, how candidates are finding their jobs and where they are located, enabling employers to make better decisions about their job postings and recruitment advertising.

“Smart companies are working hard to track where their job seekers come from,” Forster said. “Job Analytics will make it easier for them to plan their online recruiting strategy and measure how well it is working.”

Attendees at SHRM will be the first to receive Job Analytics reports. The 2008 SHRM Annual Conference & Exposition is being held from June 22-25 at McCormick Place in Chicago, IL. Indeed will be exhibiting at booths #962 and #963, where companies can pick up their customized reports. Visit ads.indeed.com for more information.

About Indeed

Indeed, the most comprehensive search engine for jobs, pioneered a radically improved approach to job search. Since 2004, Indeed has given job seekers free access - instantly, in a single search - to millions of jobs from thousands of company websites, job boards, newspapers, blogs and associations. Indeed makes it easy for job seekers to drill down by keyword, location and salary to find exactly the right jobs. With



millions of job seekers and more than 100 million job searches per month, Indeed is by far the leading vertical search engine for jobs. Indeed was selected by Time magazine as one of the Top 10 Websites in 2007 and by PC World as one of the Best 50 Websites. Indeed won a 2008 Weddle's Users' Choice Award and was named the Best Job Search Engine by Job-hunt.org. Indeed is a privately held company founded by Paul Forster and Rony Kahan, with shareholders including The New York Times Company, Union Square Ventures and Allen & Company. For more information, please visit www.indeed.com.

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