



Al Nahda Resort & Spa Awarded Boutique's Diamond Collection™ Status

Boutique Hotels & Resorts International® - the global alliance of genuine boutique gems - has awarded Diamond Collection™ membership to Oman's lavish new 5-star destination, Al Nahda Resort & Spa in Barka.

Miami Beach, FL, June 17, 2008 --(PR.com)-- Boutique's newest member in the Middle East, and the region's only Diamond award recipient, enjoys a magical location set in 30 acres of lush botanical gardens. The resort offers 109 lavishly designed rooms and villas, set uniquely among an oasis of over 1,500 mango trees.

“Being awarded Boutique's Diamond Collection membership provides Al Nahda Resort & Spa with the status of excellence and the promise of a genuine boutique lodging experience for our discerning guests,” said Julian Ayers, General Manager for the resort.

Elie Saheb, Managing Director Middle East & Africa for Boutique Hotels & Resorts International® added, “Boutique is delighted to award the Diamond Collection status to this truly unique resort. Membership and this award proclaim Al Nahda to be exactly what it is, one of the world's finest resorts, and a true boutique gem. This resort is an experience. Whatever a guest's fancy may be, he or she just will relax and rejuvenate, indulge and explore, and bask in tranquility at Al-Nahda Resort and Spa.”

World-class, yet brimming with charm and warmth, Al Nahda Resort offers four tempting restaurants, strategically located in the middle of the resort. A complete range of resort activities are available, and the rooms and villas are dotted around the extensive grounds, offering luxurious accommodation and seclusion, with every amenity.

However, the main attraction of the resort is its expansive spa with 22 individual treatment huts offering a vast array of treatments. A unique highlight is the novel steam tunnel which meanders through an artificial hill next to the large outdoor swimming pool water slide.

“Most guests come for the spa,” remarked Ayers, who hails from the East Coast of England and enjoyed an outstanding hospitality career in Asia and the Caribbean before coming to Al Nahda. “People come to detox or weight loss, and end up learning skills that allow them to maintain a healthy lifestyle or to kick-start their fitness regime. Staying here is a holiday you can take home with you.”

Boutique Hotels & Resorts International® awards a distinct identity to boutique hotels around the world that is recognized by travelers and travel professionals for a genuine boutique lodging experience. To member hotels Boutique is a full service strategic alliance featuring inventive marketing and the very latest in reservation and global distribution technology that gives independent boutique hotels the ability to compete with the major hotel giants. These unique, individual boutique hotels and resorts are showcased in three distinctive Collections: The Diamond Collection™ (discreet world class service), The Emerald Collection™ (the very best in their destination) and The Sapphire Collection™ (distinctive style and décor of locale). Make online reservations and find more information at



www.boutiquehotelsandresorts.com.

Al Nahda Resort & Spa, less than an hour from Muscat and just 30 minutes from Seeb International Airport, is located in Barka, a quiet retreat and historic town on the picturesque Northern Oman coast, a region brimming with hidden gems and renowned for its fantastic diving opportunities at the Dimaniyat Islands. Al Nahda Resort and Spa is, in every sense of the phrase, sheer paradise, a great way to cozy up to nature and make memories for a lifetime. Al Nahda Resort & Spa is managed by Al Bahja group and more information is available at

http://www.boutiquehotelsandresorts.com/hotels/Al%20Nahda_home.cfm

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