



## **PartyAve Currently Revamps Its Diverse Nightlife Portal PartyAve.com, and Launches Entertainment and Urban Lifestyle Magazine PartyAvemag.com**

*Major Nightlife Portal revamps website and launches fresh and sensational Entertainment and Urban Lifestyle magazine to bring more effective and interesting media outlets.*

New York, NY, June 12, 2008 --(PR.com)-- PartyAve.com, the World's First truly diverse Nightlife Portal is revamping its website, PartyAve.com and launching PartyAvemag.com an Entertainment and Urban Lifestyle Magazine. The Urban lifestyle magazine will focus on talent by providing unsigned talent an outlet to express themselves. These artists will be able to provide their experiences, opinions on their respective industries. Both the magazine and the nightlife portal will expect to be finished on or about August 30, 2008. They encourage you to visit both PartyAve.com and PartyAvemag.com to get a sense of the sites design while under construction.

The PartyAve magazine will also include music and nightlife reviews, as well as feature "The Sexiest" section showcasing some of the most attractive models, and celebrities. PartyAve will be throwing regular regional events in NYC, Miami, and Chicago as they promote their brand. PartyAve is planning social conscious events such as a proposed "Going Green Magazine" party to benefit global warming. PartyAve hopes to promote the 'PartyAve' brand as it helps bring awareness to causes that impact our global society.

The PartyAve Magazine project is a collaborative effort that began five years ago by a team of industry veterans and trendsetters. PartyAve will change on-line media in coming months as it will be positioned as the only truly diversified nightlife resource portal and urban magazine on the web. PartyAve has already covered the hottest trends in NY nightlife with exclusive stories via video footage in sought after venues such as HOME, Guesthouse, Plumm, Spotlight, and Spy.

In the age of mobile communications and social networking, PartyAve.com brings SMS Messaging and Email marketing to another level. PartyAve uses new mobile and email marketing platforms to market the brand of its clients and sponsors.

PartyAve is ideal for users who have graduated from the many one-size-fits-all social networking sites and are looking for a more resourceful connection that fits their regional needs for entertainment and lifestyle. PartyAve differs itself from its counterparts due to its ability to effectively connect with the mainstream, and urban lifestyle. PartyAve's founder and CEO Robert Romulus states, "We've worked very hard to cultivate and foster a media outlet for artists, trendsetters, fashion designers big and small with the opportunity to effectively promote themselves. We are changing our site to be more effective to adapt to the ever changing market. I strongly encourage everyone who enjoys nightlife, fashion, film, and music to join the PartyAve movement- PartyAvemag.com & PartyAve.com."

While PartyAve's flagship location is New York City, the origin of some of the biggest trendsetters in the world; the site will be expanding to the rest of the major metropolitan cities in the US and around the world. Already they have satellite offices in Chicago, Los Angeles, and Miami. You can watch out for



various updates as PartyAve revamps PartyAve.com and launches PartyAvemag.com.

For information on advertising, sponsorship opportunities or interested in contributing media or stories for the PartyAve movement.

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