



## **PalmBeachLocal.info, An Affordable Online Business Directory in Palm Beach County Florida is Launching June 20, 2008**

*PalmBeachLocal.info helps the mom and pop businesses in Palm Beach County Florida have local online internet exposure at an affordable cost. PalmBeachLocal.info provides four different levels of service which are all under \$500 per year.*

Wellington, FL, June 11, 2008 --(PR.com)-- Gone are the days where someone has to spend hundreds or even thousands per month to have a viable local presence on the internet. Michelle Tukachinsky and Larry Barrentine have developed PalmBeachLocal.info to help change the landscape of local internet advertising for small businesses. They know that having an online presence is crucial in today's marketplace.

Ms. Tukachinsky and Mr. Barrentine also know that having good exposure on the search engines can be very expensive, especially for people with a limited understanding of the internet. Both are also aware that over 70 percent of people are now looking for business products and services online. This statistic will most certainly increase in the future.

PalmBeachLocal.info will be formally launching on June 20, 2008. PalmBeachLocal.info will have a countywide business directory, as well as a directory for each town in Palm Beach County South Florida.

Each new business member will have a choice of 4 different yearly plans, ranging from \$100 per year to \$350 per year. The less expensive plan will consist of a simple listing in the county and local directory. The higher priced plan (platinum level) will consist of a 1 page website, video, local directory submissions, and more.

In addition, business members of PalmBeachLocal.info will be able to network with one another offline at various countywide networking functions.

PalmBeachLocal.info is affordable for small business owners with a small operating budget. Mr. Barrentine and Ms. Tukachinsky are excited about the upcoming launch later this month.

To celebrate their upcoming business introduction, PalmBeachLocal.info is offering 50 percent off the annual rate for the Platinum Membership. This will be a savings of \$175 dollars... an amazing deal.

PalmBeachLocal.info is online search marketing which is affordable for all of the local mom and pop businesses in PalmBeach County Florida. It is an excellent concept which is sure to be a success.

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**Contact Information:**

PalmBeachLocal.info

Michelle Tukachinsky

561-965-8342

advertise@palmbeachlocal.info

www.palmbeachlocal.info

**Online Version of Press Release:**

You can read the online version of this press release at: <http://www.pr.com/press-release/89737>